

2017 Korea Electronics Show Premium Booth Manual

10.17(Tue) - 20(Fri), **coex**



■ Premium booth constructor

인사이드인
nara design

Exhibition Design Team 1 / Kwag Jin-gi, Executive Manager
Tel. +82-2-557-0481 Fax. 02-557-0136
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Exhibition Design Team 1 / Son Yu-jung, Designer
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※ Overseas participants

Please contact us at the following email address for more information.

인사이드인
nara design

Exhibition Planning Department / Vanessa Min, Junior Assistant
Tel. +82-2-557-0481 Fax. 02-557-0136
Mobile. +82-10-3370-3526
Email. mkc06@inaradesign.co.kr / Skype ID: min.vanessa

■ Specialized company for graphic printing (Adhesive PVC printing)

Miracle
Design

Tel. 02-325-1669 Fax. 02-325-2669
Email_ mdizain@miracledeign.naveroffice.com
(webhard ID : miracledesign / PW: 1234)

BM TEC

Tel. 02-6409-8222 Fax. 02-6409-8003
Email_ bmt176@gmail.com
(webhard ID : bmttec / PW: 8222)

■ Specialized company for graphic designing

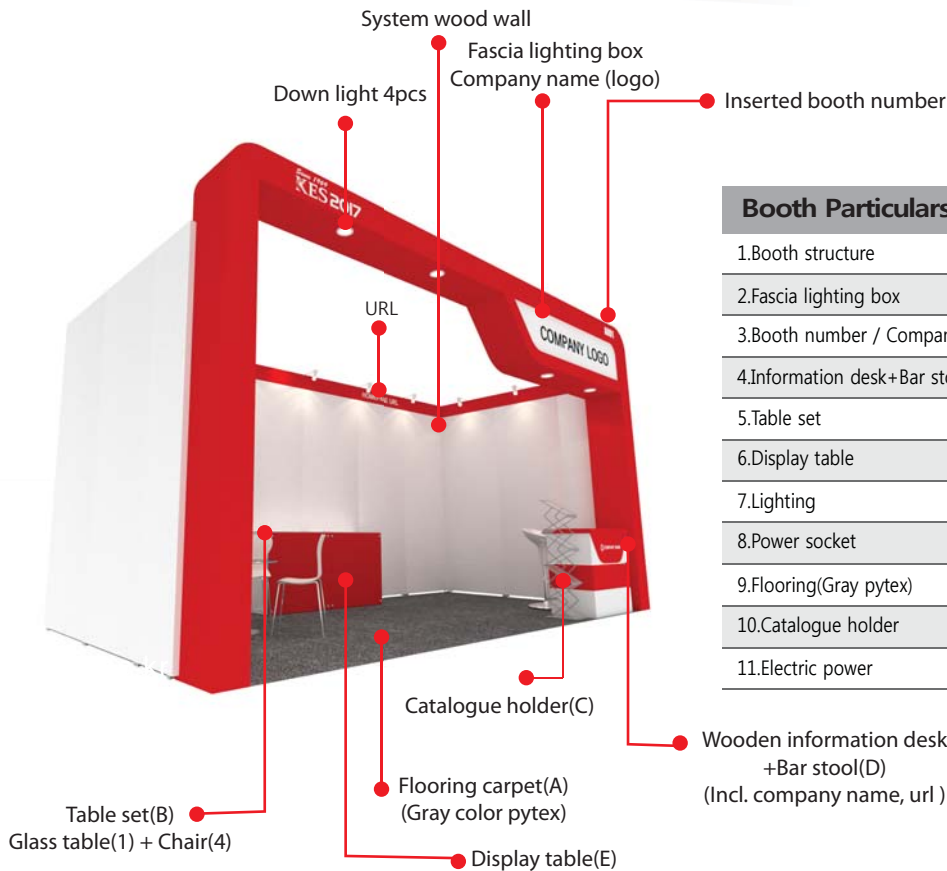
Design
ADE

Tel. 070-8847-5719 Fax. 02-6937-1041
Email_ young389@daum.net
(webhard ID : titlecom / PW: 1213)

CG&I
Associates

Tel. 02-6677-5200 Fax. 0504-063-6261
Email_ cgni_min@naver.com
(webhard ID : cgnidesign / PW: 5200)

PREMIUM BOOTH 2 Booth



Booth Particulars

1.Booth structure	Wood wall(system) + Wood	1form
2.Fascia lighting box	2550x560 / Company name (logo)	1pc
3.Booth number / Company name / URL	PVC sheet cutting	1form/ 1form/ 1form
4.Information desk+Bar stool	Wood:900x500x950(H) + Bar stool	1form
5.Table set	Glass table(1) + Chair(4)	1set
6.Display table	Block table: 1,800x500x900(H)	1form
7.Lighting	Down light / Arm spot light	4pcs/9pcs
8.Power socket	220V, 2Holes	1pc
9.Flooring(Gray pytex)	3,000x6,000	18m'
10.Catalogue holder		1pc
11.Electric power	220V(Single-phase)	2Kw

※ Standard wall color is white, Please contact us if you need to order graphic or other additional work.
(mkc06@inaradesign.co.kr / Skype ID: min.vanessa)

Flooring carpet(A)
(Gray color pytex)



Table set(B)
Glass table(1) + Chair(4)



Catalog holder(C)



Wooden information desk+Bar stool(D)
(Printed company name and url)



(E) Display table(E)
(1,800X500X900)

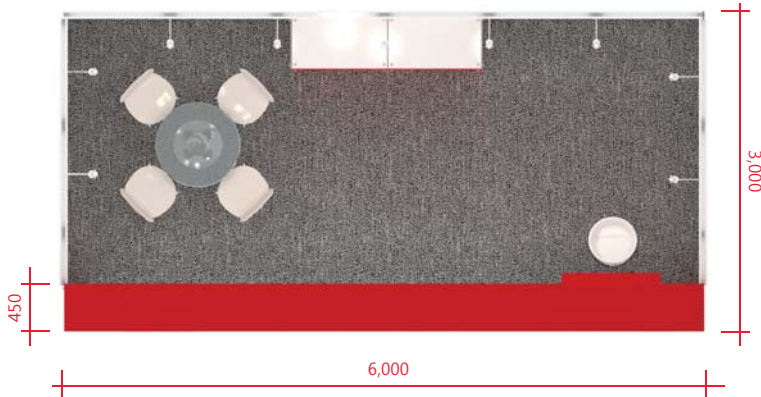


- ※ 1. Provide 1 display table per company
- 2. Possible to provide one more display table if you need
- 3. Possible to add internal shelf inside the display table
- 4. Standard display table has no lock function

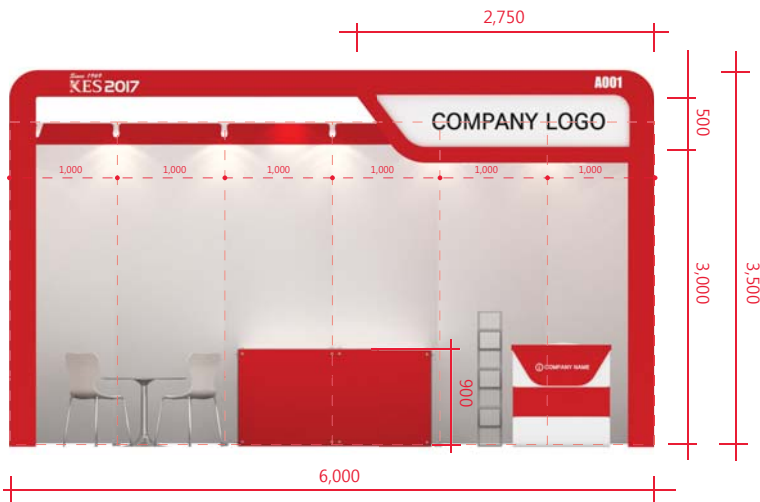
※ Please let us know if you need to add or change your display table. (before Oct. 10)

※ Wooden information desk can add lock function (Additional cost)

PREMIUM BOOTH 2 Booth



< Top View >

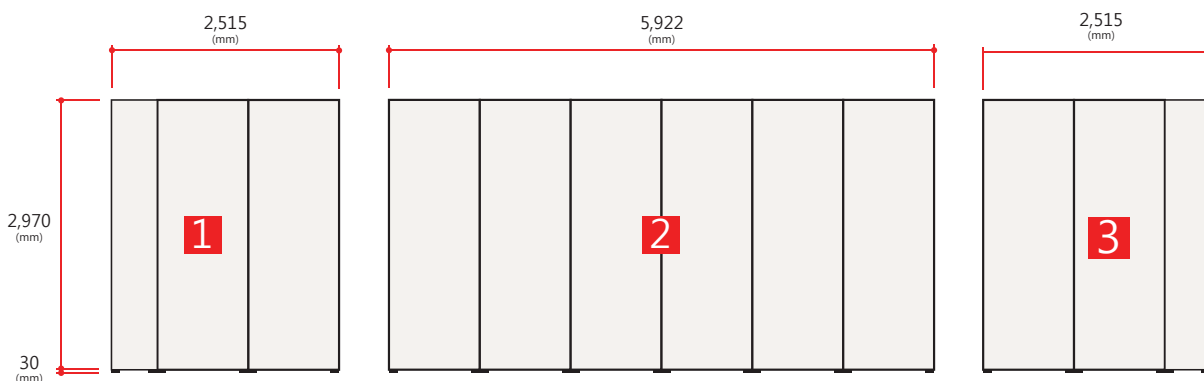
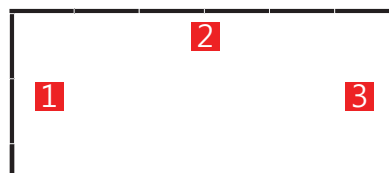


< Front View >

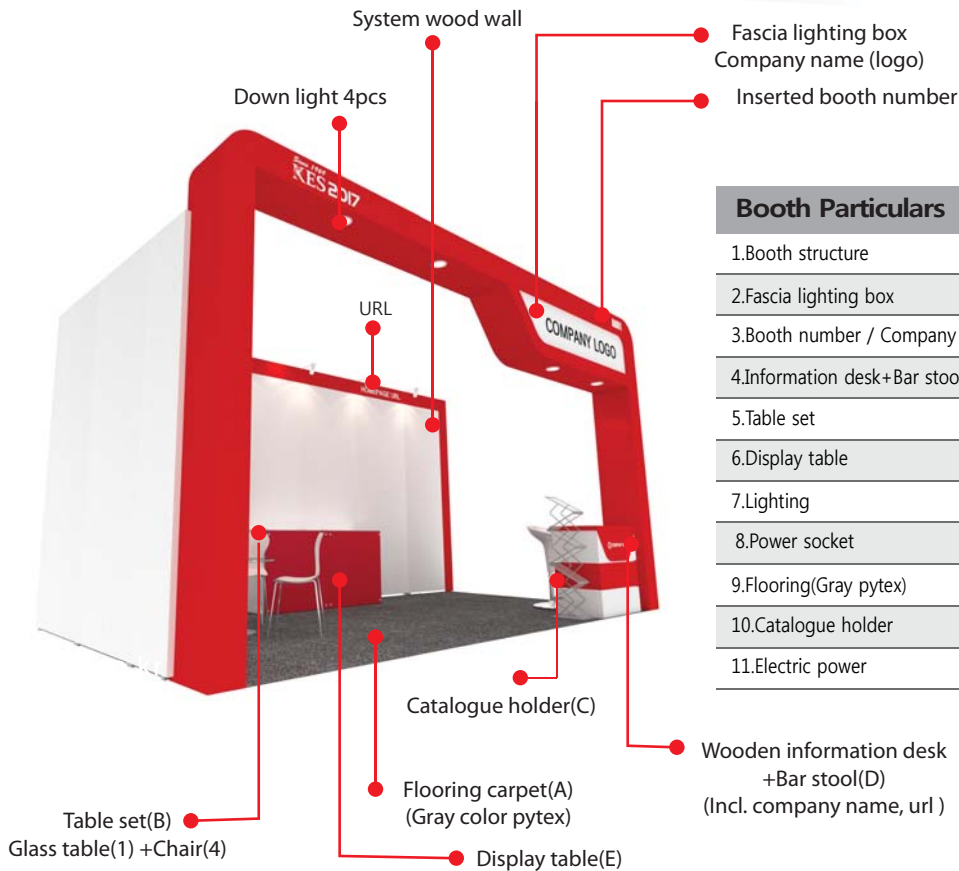


※ Please choose the main color of your booth between Red / Blue
~ Can change the main color to a specific color with extra cost.

■ WALL INNER SIZE



PREMIUM BOOTH 2 Booth (Corner Type)



Booth Particulars

1. Booth structure	Wood wall(system) + Wood	1form
2. Fascia lighting box	2550x560 / Company name (logo)	1pc
3. Booth number / Company name / URL	PVC sheet cutting	1form/ 1form/ 1form
4. Information desk+Bar stool	Wood:900x500x950(H) + Bar stool	1form
5. Table set	Glass table(1) + Chair(4)	1set
6. Display table	Block table:1,800x500x900(H)	1form
7. Lighting	Down light / Arm spot light	4pcs/7pcs
8. Power socket	220V, 2Holes	1pc
9. Flooring(Gray pytex)	3,000x6,000	18m'
10. Catalogue holder		1pc
11. Electric power	220V(Single-phase)	2Kw

※ Standard wall color is white, Please contact us if you need to order graphic or other additional work.
(mkc06@inaradesign.co.kr / Skype ID: min.vanessa)

Flooring carpet(A)
(Gray color pytex)



Table set(B)
Glass table(1) + Chair(4)



Catalog holder(C)



Wooden information desk+Bar stool(D)
(Printed company name and url)



(E) Display table(E)
(1,800X500X900)

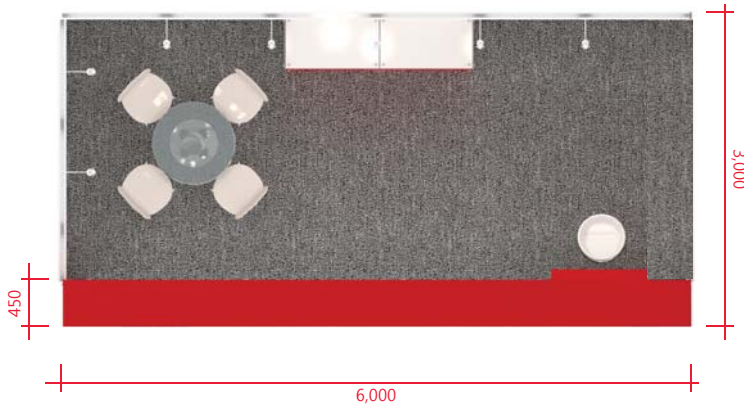


- ※ 1. Provide 1 display table per company
- 2. Possible to provide one more display table if you need
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- 4. Standard display table has no lock function

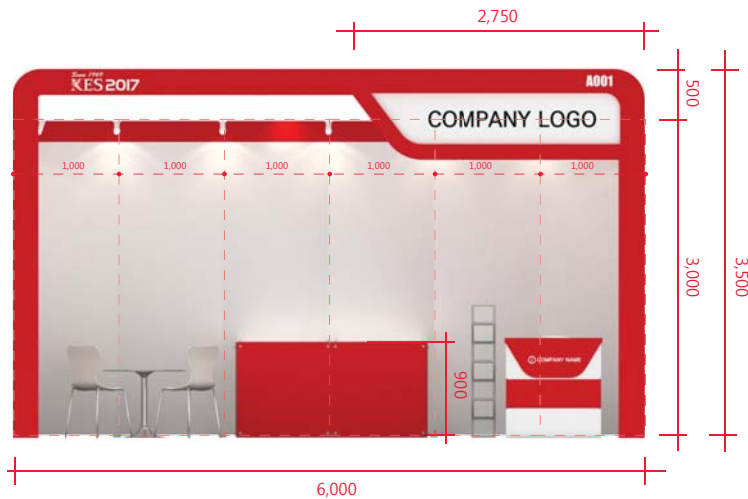
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※ Wooden information desk can add lock function (Additional cost)

PREMIUM BOOTH 2 Booth (Corner Type)



< Top View >

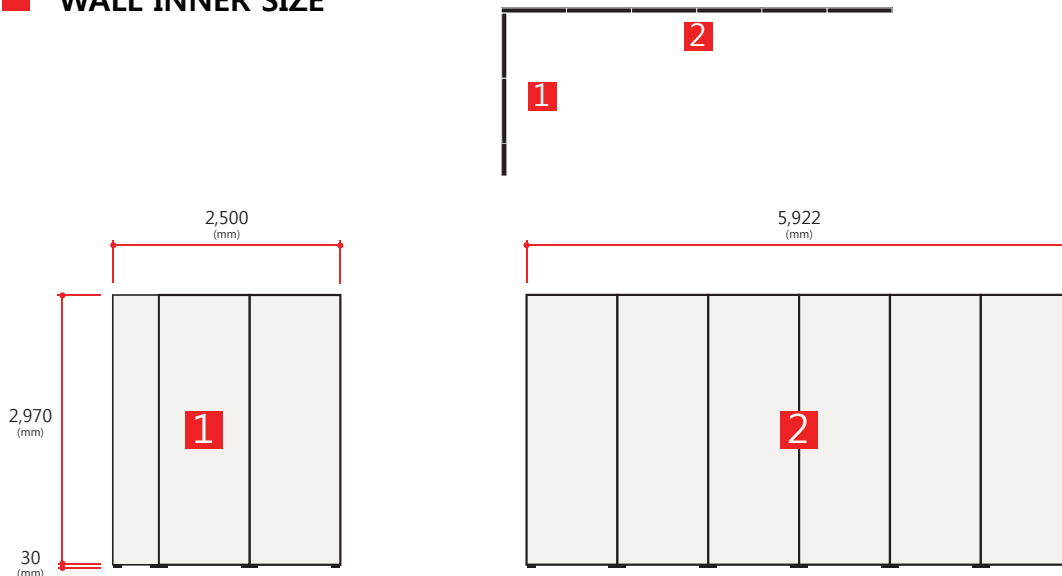


< Front View >

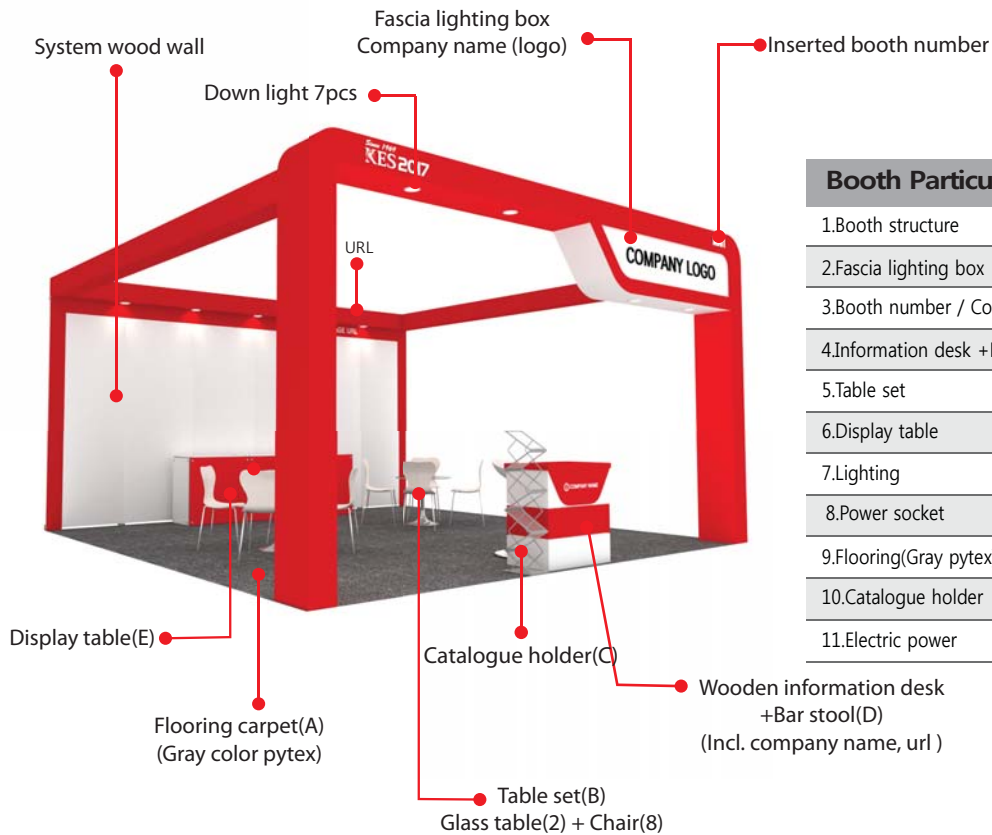


※ Please choose the main color of your booth between Red / Blue
~ Can change the main color to a specific color with extra cost.

■ WALL INNER SIZE



PREMIUM BOOTH 4 Booth



Booth Particulars

1.Booth structure	Wood wall(system) + Wood	1form
2.Fascia lighting box	2550x560 / Company name (logo)	1pc
3.Booth number / Company name / URL	PVC sheet cutting	1form/ 1form/ 1form
4.Information desk +Bar stool	Wood:900x500x950(H) + Bar stool	1form
5.Table set	Glass table(1) + Chair(4)	2set
6.Display table	Block table:2,700x500x900(H)	1form
7.Lighting	Down light / HQI light	7pcs/3pcs
8.Power socket	220V, 2Holes	1pc
9.Flooring(Gray pytex)	3,000x6,000	36m ²
10.Catalogue holder		1pc
11.Electric power	220V(Single-phase)	4Kw

※ Standard wall color is white, Please contact us if you need to order graphic or other additional work.
(mkc06@inaradesign.co.kr / Skype ID: min.vanessa)

Flooring carpet(A)
(Gray color pytex)



Table set(B)
Glass table(1) + Chair(4)



Catalog holder(C)



Wooden information desk+Bar stool(D)
(Printed company name and url)



(E) Display table(E)
(1,800X500X900)

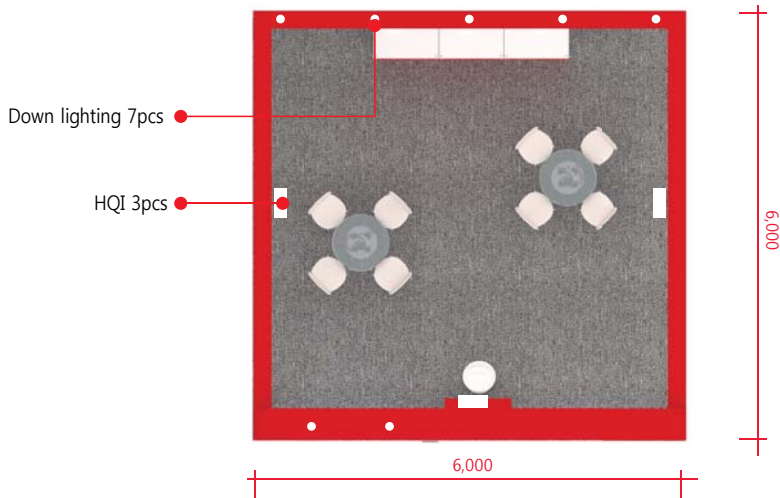


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- 3. Possible to add internal shelf inside the display table
- 4. Standard display table has no lock function

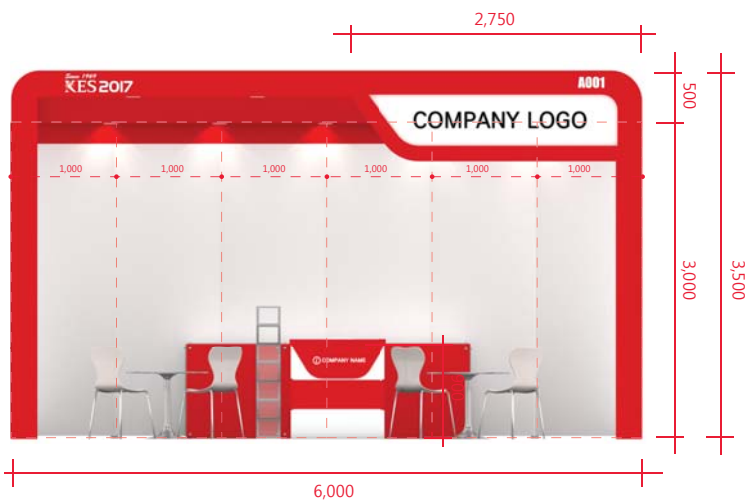
※ Please let us know if you need to add or change your display table. (before Oct. 10)

※ Wooden information desk can add lock function (Additional cost)

PREMIUM BOOTH 4 Booth



< Top View >

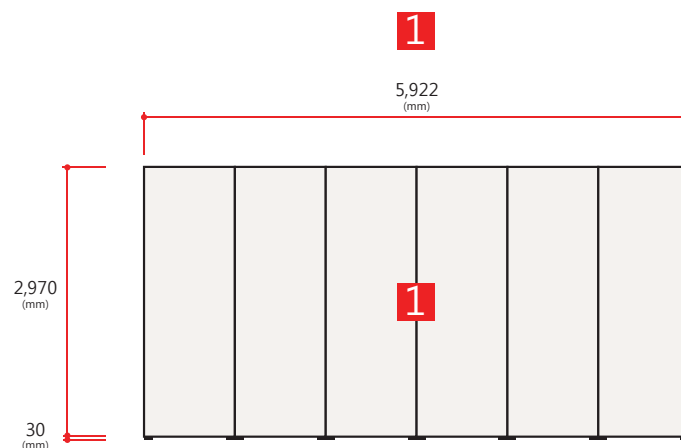


< Front View >



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~ Can change the main color to a specific color with extra cost.

■ WALL INNER SIZE

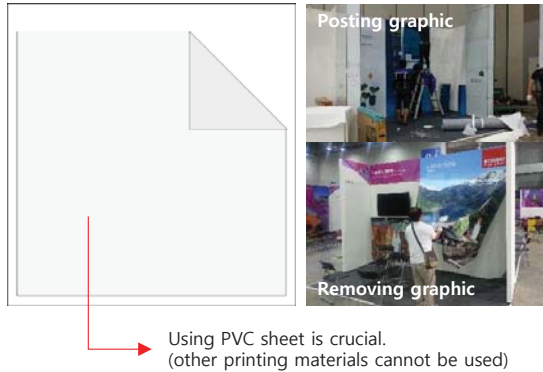


Display guide line

① Adhesive printing (material: Adhesive PVC sheet)

→ It can be posted by paperhanger

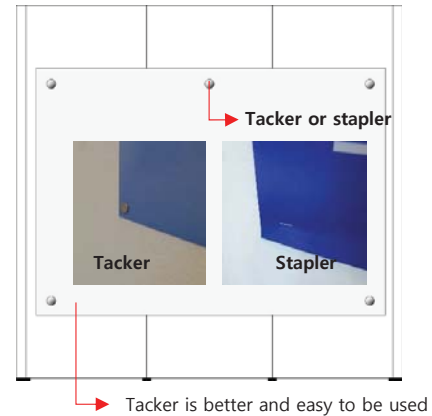
PVC sheet is the printing material which is easy to remove.
As other printing materials are not easy to remove,
using PVC sheet is essential.



② Non-adhesive printing (banner, printouts etc.)

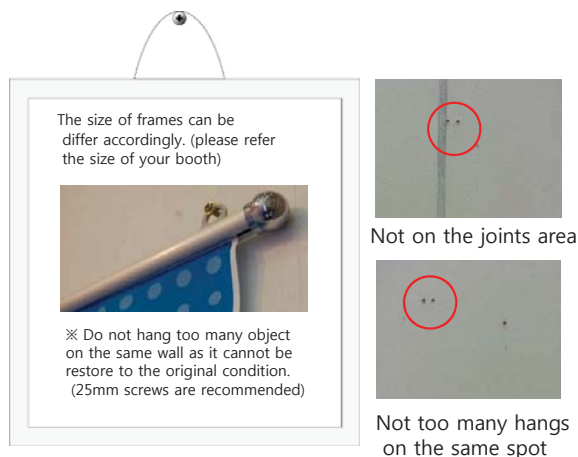
→ Exhibitor can be self-posted by tacker or stapler

※Staple must be removed after the show.



③ Frames or any items, need to be hung on the wall

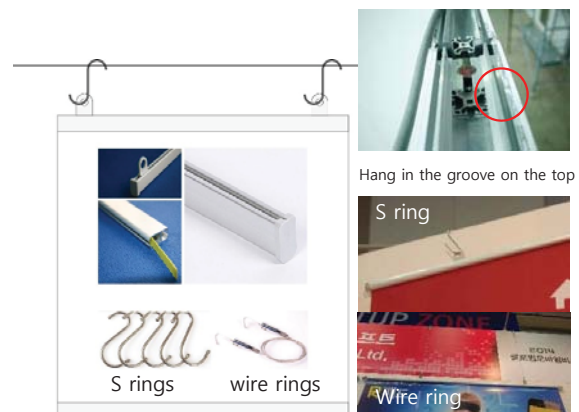
→Exhibitors can self-build with screws
(the size must be up to 25mm) (No Nail)



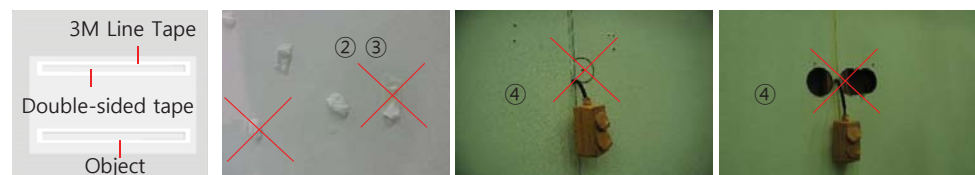
④ S ring, hanging rods or wire ring can be used to hang

→Exhibitors can self-hang items in the groove on the top of the wall by using wire rings.

(S ring and wire rings can be purchased at the hardware store)



NOTICE



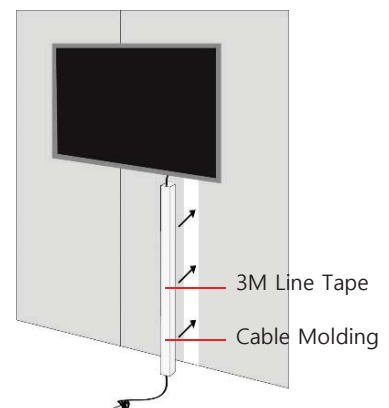
- ① The construction material(wood wall) is a rental products which must be restore to the original condition after use
- ② Any superior adhesive strength product such as double-sided tape or super tape cannot be used.
(if you use a line tape from 3M company under the double-sided tape, it can be store to the original condition. Please use this method)
- ③ Any other high-strength adhesive such as glue gun or silicon are prohibited.
- ④ Any perforating actions except screw are prohibited.
- ⑤ if any damage occurs restoring fee will be charged. (maximum ₩ 300,000 per booth panel)

Wall display samples



Wall-hanging PDP installing methods

- Cables cannot be molded if you use laptop or any other electronics .
- This walls cannot be perforate for hiding cables or wires. It will be molded by wire molding rods with 3M Line tape



Graphic layouts (Backdrops)

Nara Deisgn Co., Ltd.

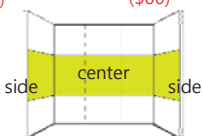
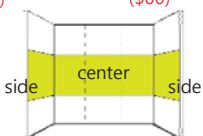
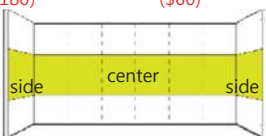
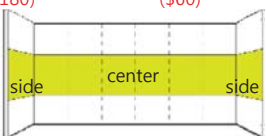
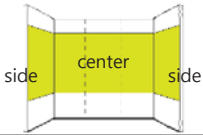
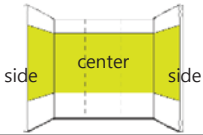
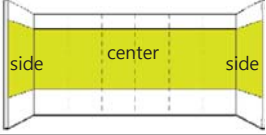
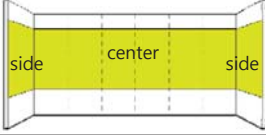
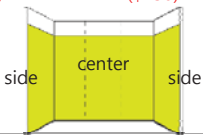
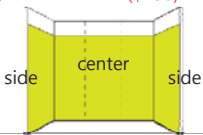
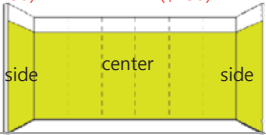
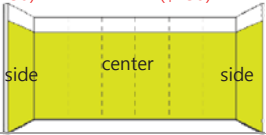
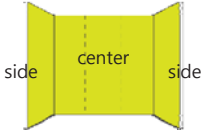
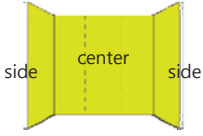
Exhibition Design Team 1 / Kwag Jin-gi, Executive Manager
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Tel. +82-2-557-0481 Fax. 02-557-0136
Mobile. +82-10-7140-3964
Email. syj08@inaradesign.co.kr

※ VAT excluded

※ This is only an option. Not a crucial item.

article	1booth		2booth		Remarks (sample images)
	center	sides	center	sides	
① 1.0m graphic	W: 2923 H : 1000 Design fee (\$200~) Printing fee (\$90) 	W: 2015 H : 1000 Design fee (\$150~) Printing fee (\$60) 	W: 5923 H : 1000 Design fee (\$350~) Printing fee (\$180) 	W: 2015 H : 1000 Design fee (\$150~) Printing fee (\$60) 	
② 1.5m graphic	W: 2923 H : 1500 Design fee (\$250~) Printing fee (\$135) 	W: 2015 H : 1500 Design fee (\$180~) Printing fee (\$90) 	W: 5923 H : 1500 Design fee (\$400~) Printing fee (\$270) 	W: 2015 H : 1500 Design fee (\$180~) Printing fee (\$90) 	
③ 2.47m graphic (간판부제외)	W: 2923 H : 2470 Design fee (\$300~) Printing fee (\$225) 	W: 2015 H : 2470 Design fee (\$200~) Printing fee (\$150) 	W: 5923 H : 2470 Design fee (\$450~) Printing fee (\$450) 	W: 2015 H : 2470 Design fee (\$200~) Printing fee (\$150) 	
④ 2.97m graphic (facade)	W: 2923 H : 2970 Design fee (\$350~) Printing fee (\$270) 	W: 2015 H : 2970 Design fee (\$250~) Printing fee (\$180) 	W: 5923 H : 2970 Design fee (\$500~) Printing fee (\$540) 	W: 2015 H : 2970 Design fee (\$250~) Printing fee (\$180) 	

※ Korean or English
must be addressed
if you want to
include your fascia
To the graphics.

The booth at the corner will have only one side, If you have over 3 booth type please contact us.

※ Specialized company for Graphic printing (adhesive PVC printing)

■ MIRACLEDESIGN

Tel. 02-325-1669 Fax. 02-325-2669 (Webhard ID : miracledesign / PW : 1234)
E-mail. mdizain@miracledesign.naveroffice.com

■ BM TEC

Tel. 02-6409-8222 Fax. 02-6409-8003 (Webhard ID: bmrec / PW : 8222)
E-mail. bmt179@gmail.com

※ Specialized company for Graphic Designing (Please apply it by 30.09.2017)

■ DESIGN ADE

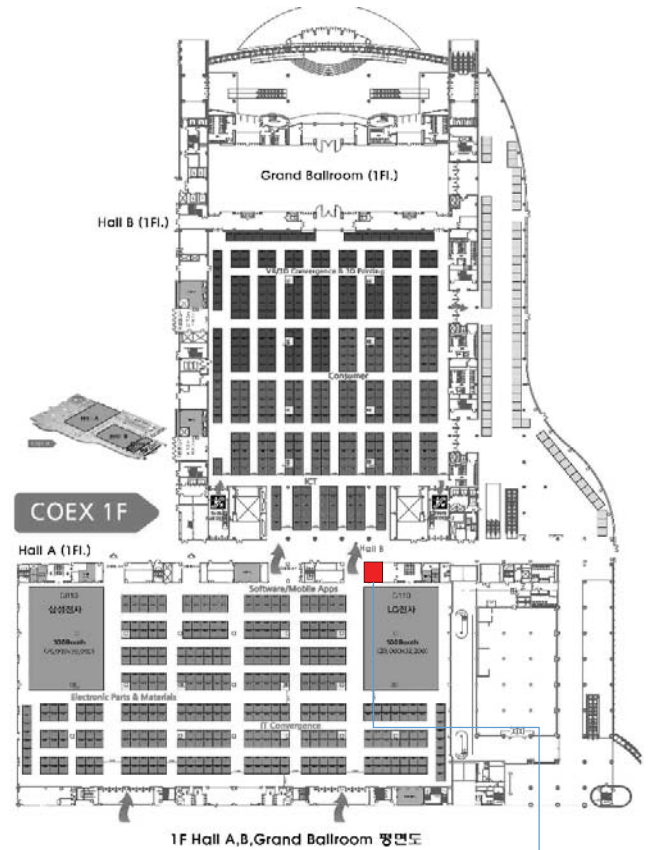
Tel. 070-8847-5719 Fax. 02-6937-1041 (WebhardID : titlecom / PW : 1213)
E-mail. young389@daum.net

■ CG&I Associates

Tel. 02-6677-5200 Fax. 0504-063-6261(WebhardID : cgnidesign / PW : 5200)
Email : cgni_min@naver.com

*The price is only when all graphic sources provided by exhibitors.
Designing fee could be changed accordingly by any extra work

Exhibitor Service Center



Service center : The connecting corridor between halls A and B

- Technical support : Installing fascia and booth structure
- Electric service : Electricity, Lighting support
- Rental service : Furnitures, Electronics support
- Internet service : Applying internet and technical service