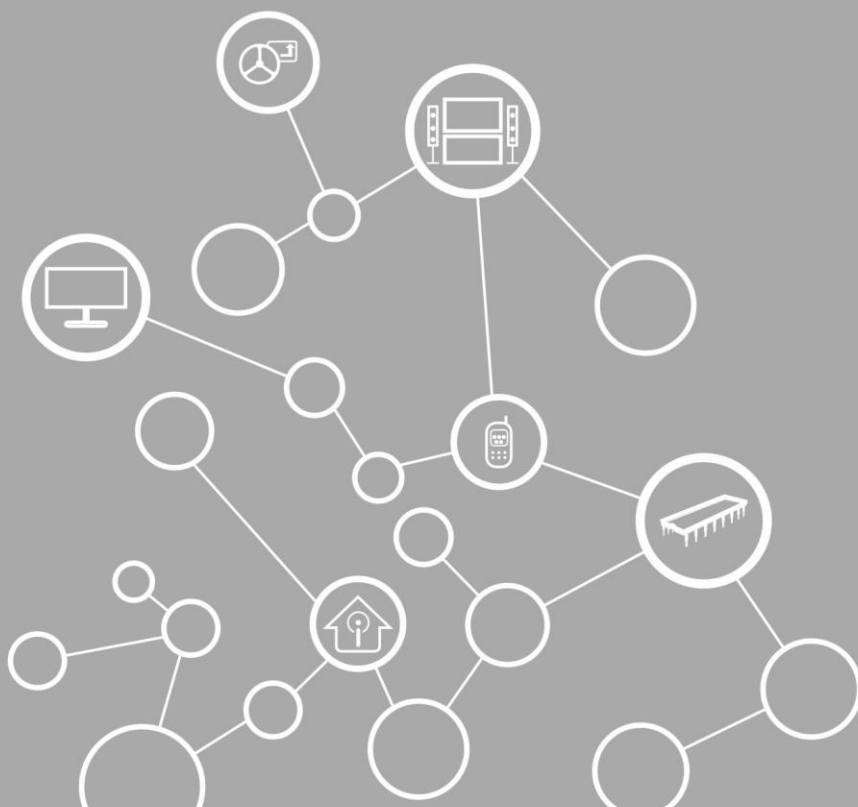


Korea Electronics Show 2019

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Exhibitor Manual



KES Exhibitor Manual

All exhibitors and contractors are advised to abide by Rules & Regulations of KES. Under no circumstances shall KES be liable for any special, incidental or consequential damages sustained in connection with the exhibitors and contractors, if caused by violating Rules & Regulations.

Exhibitor Check List

Services / Items		Deadline
Before	<Required> Pay the balance	8/23(Fri)
	<Required> Exhibitor's meeting(Stand allocation)	8/21(Wed)
	<Required> Apply for the modification & installation of space-only stands	9/11(Wed)
	<Required> Submit company name & logo for stand fascia	9/11(Wed)
	<Required> Apply for exhibitor badges & modification (On-line)	9/26(Thu)
	<Required> Receive Exhibitor Badges	10/6(Sun)~7(Mon)
	<Required> Installation of Booths (Space-only stands) *Hall A: 10/6(Sun)~7(Mon), Hall B: 10/5(Sat)~7(Mon)	10/5(Sat)~7(Mon)
	<Required> Move-in of exhibit items of standard booth	10/7(Mon)
	<Optional> Apply for technical services	9/11(Wed)
	<Optional> Pay for the technical service	10/2(Thu)
	<Optional> Apply for furniture rental	
	<Optional> Apply for move-in(out) of dangerous material	9/11(Wed)
	<Optional> Apply for carrying-In(out) of heavy exhibition items	9/11(Wed)
	<Optional> Apply for advertisement in badges, newsletter and show guide	by order of receipt (9/20(Fri))
During	<Optional> Apply for overtime work	by 4 p.m. of the day
	<Optional> Apply for exhibit removal	by 4 p.m. of the day
	<Optional> KES 2020 reservation (20% discount)	10/8(Tue)~11(Fri)
	<Optional> KES 2019 exhibition certificate	after 10/11(Fri)

Korea Electronics Show 2019

List of contacts

»»» Show Management Office

Marketing & Exhibition Center, KEA
 11, World Cup buk-ro 54-gil, Mapo-gu, Seoul, Korea
 Tel: 82-2-6388-6062~6 / Fax: 82-2-6388-6069 / E-mail: kes@kes.org

»»» Official Contractors

Company		Contact Person	Contact	E-mail
Stand Construction	Nara Design	Deok-ki Kim	+82-70-4775-1377	kes@inardesign.co.kr
Electricity	Samjeon Electricity	Seok Kim	+82-10-2432-1323	samjeon7@hanmail.net
		Donggyu Lee	+82-10-4003-8183	
Security	Victor System	Sung-hun Jo	+82-10-8975-0265	aikatai7@naver.com
Exhibitor badge	Sysforu	Jun-young Nam	+82-2-539-9668	njy@sysforu.co.kr
Carpet	Hana deco	June-ho Park	+82-10-2366-6064	hanadeco1418@hanmail.net
Graphic Printing	Miracle Design	K. S. Lee	+82-31-995-6143	mdizain@naver.com
Shuttle & Travel	Ricky Travel	J.S. Choi	+82-2-722-2119	sim3507@hanmail.net

»»» Furniture Rental, Shipping & Wireless Internet

Company		Contact Person	Contact	E-mail
Furniture Rental	Exrental 119		+82-31-528-3119	exrental119@hanmail.net
	Finerent		+82-2-6000-2660	finerent@naver.com
Shipping	Korea GLS	Yong-jin Kim	+82-70-7726-9629	patrick@koreagls.co.kr
Wireless Internet	SK Broadband		+82-2-6000-1588	

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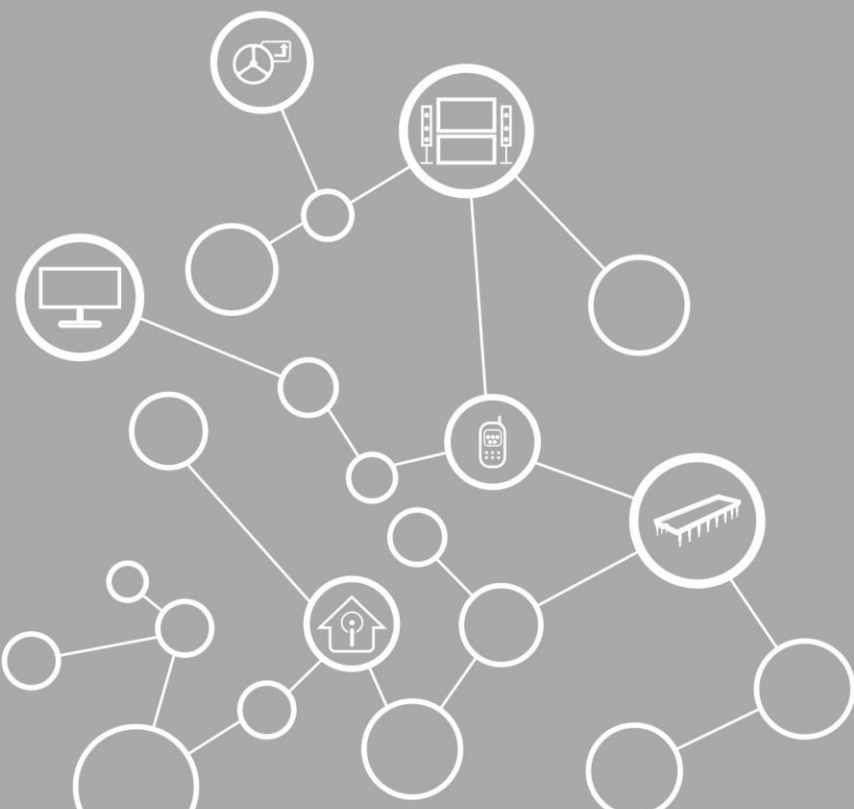
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I . General Information & Regulations



Korea Electronics Show 2019

1. General Information

1) Name

The 50th Korea Electronics Show (KES) 2019

2) Date & Time

Date: October 8 - 11, 2019

Opening Hours: 10 a.m. - 5 p.m. on Oct. 8-11 / 10 a.m. - 4 p.m. on Oct. 11

*Business Day: Oct. 8-9, Public Day: Oct. 10-11

3) Show Location

Coex Hall A&B (513, Yeongdong-daero, Gangnam-gu, Seoul, Korea, 06164, www.coex.co.kr)

4) Scale

Exhibition Area: 18,378 sqm

Exhibitors: 500 firms / 1,200 booths (Including 100 foreign firms)

Visitors (Estimated): 70,000

5) Concurrent Events

Semiconductor Exhibition (SEDEX)

Korea Display Exhibition (IMID)

6) Admission fee

Admission Fee	Individual		KRW 10,000
	Group(more than 20)	For Business	KRW 5,000
		Students	KRW 3,000
Pre-Registration	September 2 - October 4 (Website)		Free

7) Organizers of KES

Hosted by: Ministry of Trade, Industry & Energy(MOTIE)

Organized by: Korea Electronics Association (KEA)

2. Rules to follow before & after the Show

1) Installation of Equipment and Exhibits

Any equipment or exhibits are not allowed to be hung and attached to existing installations such as ceiling and walls inside the exhibition hall. Papering, painting and spraying on the walls also are strictly prohibited.

Inside the exhibitions hall, use of electric or electric heating equipment is restricted as below. Exhibitors should use easy-to-remove flooring such as pytex carpet. (Apply for **Move-In/Move-Out of Dangerous Material Sheet [Form3-1]** and get approval from organizer's office in advance)

Restricted Electric Equipment	<p>Use of electric machine tools like compressors, electric saws, electric planes, electric grinders, etc. is prohibited.</p> <p>High-risk exhibits such as boilers, furnaces and stoves should not be operated. (If unavoidable, restricted use may be allowed, subject to prior KES approval.)</p>
Electric Heating Equipment	<p>When using electric heating equipment, safety screens must be installed if the surface temperature exceeds 70.</p> <p>The heating equipment should not be installed on a wooden stand but on a fire-resistant stand at a height of more than 20cm above the floor.</p> <p>The walls adjacent to electric cooking equipment, irons, etc. should be protected with fireproof materials.</p> <p>Carpet should not be laid under exhibition stands where electric heating equipment is used.</p>
Limitation on Gas Consumption	<p>Junction of the gas piping should be done through the welding junction method. And, there should be a great amount of attention paid when in use so that the actual use of the gas equipment may not obstruct any traffic.</p> <p>Pipes should be laid in a way that they are strongly fixed to the floor and wall surfaces. Pipes should be equipped with the necessary protection devices and installed in a well-ventilated place.</p> <p>Gas equipment to be used or displayed are limited to those with certain types of approvals. Other detailed matters such as capacity levels and power consumption rates of each piece of equipment expected to be should be negotiated in advance and receives the approvals of Coex</p>

2) Restrictions on Inflammables and Explosives.

Inflammables and explosives are strictly prohibited to be brought in, that is to say, flammable or combustible liquids are prohibited inside of buildings, except as approved by KES. Flammable thinners, solvents and paints, including aerosol cans, are strictly prohibited within the building. Special permits are required by KES for the use or storage of flammable liquids, compressed gases or dangerous chemicals.

All hazardous materials brought into the facility must be accompanied by the applicable **Move-In/Move-Out of Dangerous Material Sheet [Form3-1]** and must be produced upon request. The exhibitor is responsible for the handling and removal of hazardous materials used in the operation of the show.

Regarding any incidents or accidents caused by these items, the exhibitor takes full responsibility whether approved or not.

3) Restrictions on Ultra heavy Exhibition Items

If an exhibition item brought into the indoor exhibition hall has a load exceeding 1.5 tons, the exhibitor should fill the Application Form for **Carrying-In (Out) of Ultra Heavy Exhibition Item [Form3-2]** and should submit it to the KES office by Sep. 21 for an approval before bringing the item actually into the center.

4) Hallways (Passage)

The width between exhibition booths shall be wider than 3m. There should be no equipment or exhibitions that could be an obstacle in case of emergency evacuation on the passage.

The exhibition booth or other facilities cannot be installed at the exit, EPS access door, fire hydrant and entrance to restroom. If the above matters become problem upon assignment of booth, exhibitor may discuss with secretariat and get approval from the secretariat 20 days before the use of exhibition hall and then install the booth.

Upon the installation of exhibition booth, the booth shall be 30cm away from existing facility walls or mobile cubicles and exhibition booth cannot be installed by fixing it with existing facilities.

5) Fire Precaution

All stand construction and displays must be made from fire-proofed materials. Access to fire hydrants should be free for immediate emergency use. Exhibitors should not install any equipment where a fire hydrant is already located within a booth. Exhibitors and stand contractors have full responsibility for the management of the interior and exterior of their booths for fire safety.

Exhibitors must confirm the locations of fire hydrants, emergency exits, gas valves, electric power switches, etc. and make through checks for potential fire sources at closing time each day.

6) Collection of Waste Materials and Waste

Participating companies and equipment providers shall divide wastes generated from booth construction and removal into recycling waste and industrial waste (lumber, plastic bag, etc.) and industrial wastes shall be collected and taken out by participating companies and equipment providers. If the rule is not followed and the wastes are handled by the third party, the relevant cost shall be paid by participating companies or equipment provider (for handling of remaining materials, 300,000 won is charged per 1(m³))

Cleaning of the inside of booth shall be done by the participating company and trash bin within exhibition hall shall be put on the passage after closing of exhibition (17:00).

7) Damage

Exhibitors and stand contractors should take care not to damage any facility in the exhibition site. If there is any damage, they will assume all cost of restoration to original condition.

8) Management Regulations

At the time of booth set-up and dismantling, exhibitors and stand contractors should strictly observe management regulations. KES may suspend exhibition-support activities and take booth closing action against violators, according to relevant regulations.

In such cases, exhibitors and stand contractors need to pay attention to the fact that they may not file any claim against KES for compensation of loser or damage incurred there from.

3. Rules to follow During the Show

1) Security Information

① Admission and Identification

Admission into the exhibition halls will be strictly controlled. All exhibitors, their representatives and visitors are required to wear their respective badges for admission into exhibition halls.

The exhibition site's entry and exit hours during the exhibition period will apply to all exhibitors as below in order to prevent theft and ensure the safety of exhibit items.

■ Preparation Period before Opening / Inspection Period after Closing

Exhibitors are permitted to enter the exhibition area an hour before opening time and remain not more than half an hour after closing time during the exhibition period.

Exhibitors are requested to be present at their stands at least 30 minutes before the exhibition opens each day.

The resident personnel of exhibitors should take all possible precautions in the management of exhibit items for the prevention of theft, not only during the exhibition hours (10 a.m. - 5 p.m.) but also during the 'Preparation Period before Opening' and the 'Inspection Period after Closing' as follows

Opening hours for exhibitors	Oct. 8 to 11	8 a.m. - 5:30 p.m.
Opening hours for visitors	Oct. 8 to 10	10 a.m. - 5 p.m.
	Oct. 11	10 a.m. - 4 p.m.
Start of stand dismantling	Oct. 11	5:30 p.m.

■ Exhibit Removal

If an exhibitor needs to remove exhibit items during the exhibition period, he should apply for **Exhibit Removal [Form4-2]** at the organizer's office and receive prior approval.

② Securing the halls

In order to protect the booths and exhibit items, the organizer's office conducts 24-hour-a-day

security activities during the build-up period and the breakdown period. For entrance and exit of the exhibition site, all related personnel of exhibitors and stand contractors should prominently display gate passes issued by organizer respectively.

③ Managing the exhibit items.

The organizer will provide 24-hour security surveillance for the prevention of theft and damage of exhibit items and fire. However, exhibitors should take full precautions for the management of their exhibit items, since they have ultimate responsibility. Exhibitors are encouraged to insure high-value exhibits and equipment individually.

2) Overtime Work

An exhibitor, who needs to use the exhibition site unavoidably at a time other than specified above for the preparation of an exhibit item, including repair of stand and decoration during the show should apply for **Overtime Work [Form4-1]** at the organizer's office for approval. If the desired time is before 08:00 or after 20:00, the exhibitor should pay the prescribed overtime utilization fee.

3) Sound Control

The noise level from performance of video / acoustic equipment should not hinder business discussions at neighboring booths.

If an excessive acoustic sound level (Maximum 80dB measured at a distance of 1 meters) interferes with exhibition management, the organizer's office may take necessary steps, such as cut-off of electricity or closure of the booth, and the relevant exhibitor shall assume full responsibility for the loss incurred there from.

4) Promotion Limit in the passageways

Performances and events are prohibited in the passageways and aisles within the exhibition site. If the organizer's office judges that the stage of a performance or event may disturb business discussions at adjacent booths after reviewing the booth design drawings of respective exhibitors, it may not permit booth construction by the relevant exhibitor.

5) Prohibition of On-Site Sale

Sales activities cannot be conducted except for designated area in the exhibition hall and if exhibitors violate this rule, secretariat may remove the company's booth even during exhibition period and is not liable for the damage caused in this process (event discussed previously with leading organizations is allowed).

6) Protection of Intellectual Property Rights

During the exhibition period, exhibitors should not display any product or service that may infringe upon intellectual property rights such as copyrights, trademarks, designs, patent rights, etc.

In the event that exhibited products or services at KES 2019 are found to violate intellectual property rights and such practices are reported to the Secretariat, the related exhibitor will be required to remove such items immediately.

7) Prohibition of Smoking

Smoking is strictly prohibited in the exhibition hall.

8) Flowers and Flowerpots Not Allowed

Flowers and large flowerpots that may disturb the exhibition proceedings or view may not be brought into the exhibition site.

9) Keeping the Package Boxes of Exhibition Items

Every piece of packing material such as package (carriage) boxes for the exhibition items are not allowed to be left in disarranged order.

They should be kept (piled) at a certain place designated by KES 2019 or they should be reused after a separate self-deposit.

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II. Exhibit Information



1. Booth Installation Schedule

Booth Set-up & Dismantling must be completed within the specified period in order not to cause any inconvenience to the show management. Exhibitors shall be responsible if their delayed withdrawal hinders management or incurs additional booths dismantling expenses.

Section			Dates	Details
Booth installation	Construction	Hall A	Oct. 6-7 (8 a.m. – 8 p.m.)	Carpet, Booth installation
		Hall B	Oct. 5-7 (8 a.m. – 8 p.m.)	
	Move-in & Display		Oct. 7 (8 a.m. - 8 p.m.)	Interior equipment
Electricity	Construction		Oct. 5-7 (8 a.m. - 8 p.m.)	Mainline construction Electric wiring and Lighting
	Power Supply		Oct. 7 (After 10 a.m.)	The time is subject to change.
Internet	Wiring		Oct. 6-7 (8 a.m. - 8 p.m.)	Line construction
	Opening for service		Oct. 7 (After 4 p.m.)	Fixed IP
Water Compressed Air	Line & booth interior		Oct. 7 (8 a.m. - 8 p.m.)	
Move In			Oct. 7 (8 a.m. - 8 p.m.)	No vehicles allowed into the hall after 3 p.m.
Exhibitor Badges			Oct. 6-7 (9 a.m. - 6 p.m.)	In front of Hall A
Final Check			Oct. 7 (2 p.m. - 8 p.m.)	Cleaning

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2. Show Dates

Date		Time	Details
Oct. 8-10	Opening hours for exhibitors	8 a.m. - 5:30 p.m.	
	Opening hours for visitors	10 a.m. - 5 p.m.	
	Opening events(Oct. 8)	10:30 a.m. - 12:00 p.m.	Opening Ceremony Tour of the Exhibition hall Reception
Oct. 11	Opening hours for exhibitors	8 a.m. - 8 p.m.	Cleaning inside the booth, Preparation for the Show
	Opening hours for visitors	10 a.m. - 4 p.m.	
	Closing	4p.m.	Early dismantling is not allowed
	Packing & Move-Out	4 p.m. - 8 p.m.	

3. Dismantling Schedule

Section	Dates & Time	Remark
Packing & Move-Out of Light weight Product	Oct. 11 4 p.m. - 8 p.m.	"Exhibit Removal Form" not needed
Move-Out & Dismantling	Oct. 12 8 a.m. - 8 p.m.	

4. Overtime Work

Exhibitors should observe the time (8 a.m. - 8 p.m.) set for using the exhibition site during stand build up and breakdown periods.

If overtime use of the site is unavoidable, exhibitors are requested to apply **for Overtime Work [Form4-1]** at the organizer's office and pay additional fees.

5. Parking Information for Trucks

① Parking tickets for vehicles

Vehicle Type	Benefits	Issued by
Freight vehicles (general truck)	-Vehicles involved in the event and work, 50% discount	Parking Management Office Global PMCO Co., Ltd. +82-2-6002-7130
Van (with more than 9 seats)	- Vehicles for event preparation and removal - Free for 3 hours (1 day/1 time/1 unit) ※ During preparation and removal work (issued by secretariat)	

②Gateway for Trucks



6. Exhibitor Badges

① Exhibitor Badges

The Show Organizer will issue Exhibitor Badges to the resident personnel of the exhibitors during the exhibition period. Exhibitors should complete applying for Exhibitor Badge online by Oct. 5(Fri).

Booth Scale	The number of	Booth Scale	The number of badges
1 - 3 booth	5	11 - 20 booth	25
4 - 7 booth	10	21 - 30 booth	35
8 - 10 booth	15	31 - 50 booth	45

Online application: <http://www.kes.org/eng/member/application.asp>

■ Date of Distribution: Oct. 6(Sun) - 7(Mon)

■ Place: Entrance of Exhibition Hall A, Coex

② Stand Contractor Passes

The Show Organizer issues contractor passes separately.

All workers / contractors are subject to organizer and Coex control in the exhibition area for safety management and fire prevention. And not allowed to carry and use during the show.

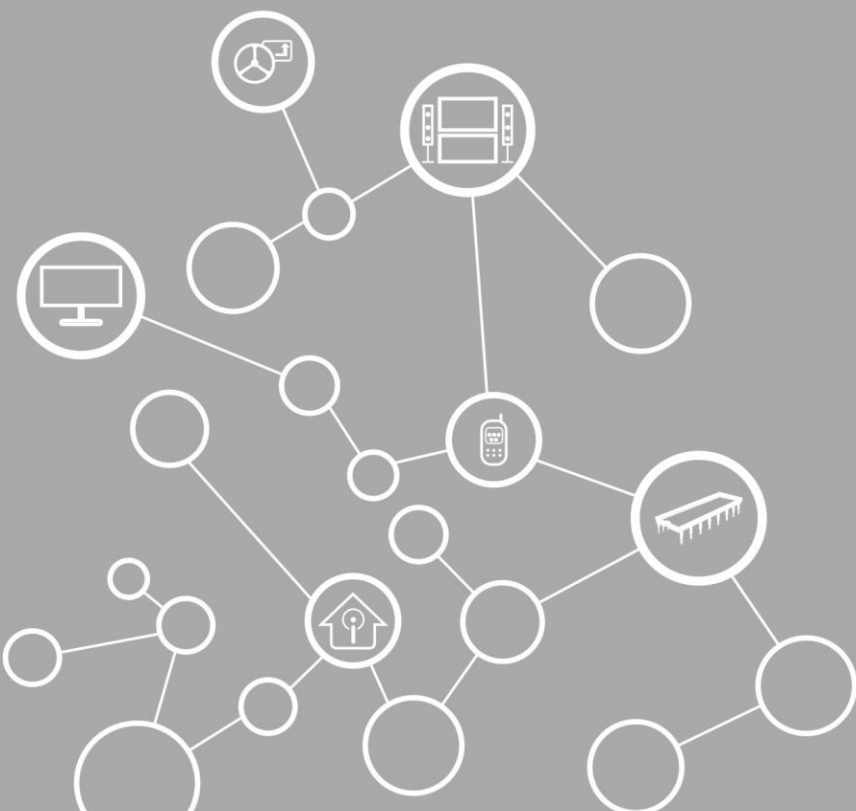
■ Place: Entrance of Exhibition Hall A, Coex

* Please keep in mind that you must have your badges displayed at all times.

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III. Stands Installation



1. Space - Only Stands

1) Stand Set-up & Dismantling

Schedule		
Work Details	Period	Remarks
Submission of Design Drawings	By Sep. 11	Two (2) copies each of floor plan and front-view plan to be submitted with Stand Contractor Registration
Booth Set-up	Hall A: Oct. 6 ~ 7 Hall A: Oct. 5~ 7	8 a.m. - 24 a.m.
Move-In and Display of Exhibit Items	Oct. 7	8 a.m. - 24 a.m.

Set-up & dismantling of the allocated booths will be made, in principle, individually by the exhibitors through the Stand Contractors registered with KES 2019 according to the submitted floor plans.

All the equipment should be fabricated in advance, and assembled/installed within the given period.

In the set-up and dismantling of the booths, the exhibitors and the Stand Contractors should observe all the guidelines stipulated in the "Exhibitor's Manual for KES 2019."

Prohibition of Booth Dismantling before Completion of Exhibition

Exhibitors should not dismantle booths or remove exhibit products before the official exhibition closing date and time (Oct. 11, 4 p.m.) without prior approval of the organizer's office. Any exhibitors violate this regulation shall be fined 500 dollars.

2) Guidelines for choosing stand contractors

It is strongly suggested that you select Coex official stand contractors in order to avoid inconvenience that may occur due to the fact that you select no official stand contractors.

Stand Contractor Registration [Form2] along with booth plan and elevation plan must be

submitted with a reasonable statement by Sep. 11.

Regarding any incidents or inconvenience caused by no official stand contractors, the exhibitor takes full responsibility.

3) Design Drawings for Space Only

Exhibitors or Stand Contractors should submit two (2) copies each of floor plan and front-view drawings for space-only sites, together with **Stand Contractor Registration [Form2]** to the KEA Marketing & Exhibition Center by Sep. 11 via e-mail at kmlee@gokea.org and should obtain prior approval.

When submitting stand design drawings, the exhibitors should notify the organizer's office of the location of their event stage. If the desired event stage is adjacent to neighboring booths and judged likely to hinder business discussions, booth installation may not be approved.

4) Stand Height

Maximum height for space-only stands will be restricted in accordance with booth location and scale. For efficient composition of the exhibition site, however, the organizer's Secretariat may designate the maximum heights at its discretion according to each case.

Index	Height Limit
Standard Booth (Basic)	3m
Standard Booth (Premium)	4m
Space-only Booth (Under 50 booth)	4m
Space-only Booth (50 booth above)	5m

Note 1. The height may be adjusted after getting approval from secretariat.

Note 2. The structure calculation result shall be submitted in terms of structure safety at the request of secretariat.

2. Shell Scheme Stands

1) Stand Set-up

Schedule	
Work Detail	Period
Booth Installation	Oct. 22(Mon) to 23(Tue), 2days
Interior, Move-In / Display of Exhibit Products	Oct. 23(Mon) (8 a.m. - 8 p.m.)

* Stand Set-up and dismantling of standard shell scheme is to be executed on a package basis by the official stand contractors registered with the Organizer's Office.

2) Specification of Shell Scheme

No.	Items	Unit
1	Company Name & Booth No.	1
2	Reception Desk & Chair	1
3	Block LED Pillar	1
4	Spotlight (100W)	4
5	Pytex Carpet	9 sqm
6	Electrical Socket (220V)	1
7	Electricity (KW)	1

* Above contents are subject to change according to the circumstances

3) Modifications

When design changes are required, such as a meeting room, changes in color, etc. in addition to the aforementioned basic contents, the exhibitors should make request to the official stand contractors. If symbol mark or logo signage is needed, exhibitors should submit **Company Name for Stand Fascia [Form7]** to the official stand contractor for each exhibition hall by Sep. 11.

The exhibitors must also pay for such extra services, and discuss the details with relevant official stand contractors.

■ KES 2019 official stand contractors.

Company	Booth Type	Tel	Email
Nara Design	Standard booth	+82-70-4335-1389	kes@inaradesign.co.kr
	Premium booth	+82-70-4335-1374	

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4) Diagram of Shell Scheme

■ 1 Standard booth (3mx3m)



Item	No.	Unit
Booth structure	1	ea
Fascia lighting box	1	ea
Wall side sign	1	ea
Information desk + Bar stool	1	set
Spot light	4	ea
Power socket	1	ea
Flooring	9	m ²
Electric power	1	kw

■ 2 Standard booth (6mx3m)



Item	No.	Unit
Booth structure	1	ea
Fascia lighting box	1	ea
Wall side sign	1	ea
Information desk + Bar stool	1	set
Spot light	6	ea
Power socket	2	ea
Flooring	18	m ²
Electric power	2	kw

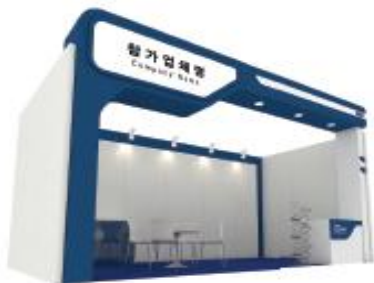
■ 4 Standard booth (6mx6m)



Item	No.	Unit
Booth structure	1	ea
Fascia lighting box	2	ea
Wall side sign	2	ea
Information desk + Bar stool	1	set
Spot light	4	ea
Power socket	4	ea
Flooring	36	m ²
Electric power	4	kw
Ceiling light	2	set

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■ 2 Premium booth (6mx3m)



Item	No.	Unit
Booth structure	1	ea
Fascia lighting box	1	ea
Booth number	1	ea
Information desk + Bar stool	1	ea
Table set	1	ea
Display table	1	ea
Lighting(Down/ Arm spot)	3/5	kw
Power socket	1	ea
Flooring	18	m ²
Catalogue holder	1	ea
Electric power	2	kw

■ 4 Premium booth (6mx6m)



Item	No.	Unit
Booth structure	1	ea
Fascia lighting box	1	ea
LED rectangle fascia	2	ea
Booth number	1	ea
Information desk + Bar stool	1	ea
Table set	2	ea
Display table	1	ea
Lighting(Down/ Arm spot)	12/5	kw
Power socket	2	ea
Flooring	36	m ²
Catalogue holder	1	ea
Electric power	4	kw

5)Additional Furniture Rental

Exhibitors may fabricate their own interior materials and equipment such as display stands / bases for exhibits and furniture in advance or acquire items from furniture / equipment rental companies and install them after competition of Standard Shell Scheme Booths.

■ Official Contractors of Furniture Rental

Company		Tel	Email
Rental Services	Exrental 119	+82-31-528-3119	exrental119@hanmail.net
	Finerent	+82-2-6000-2660	finerent@naver.com













■ Exrental 119 (Tel: 82-31-528-3119, E-mail: exrental119@hanmail.net, www.exrental119.co.kr)

EC-01 라운드의자	EC-02 접이식의자	EC-06 PB의자	EC-07 달콤의자
			
₩10,000(gray)	₩10,000(blue)	₩10,000(ivy,black)	₩20,000(white,black)
EC-08 알루미늄의자	EC-09 우드의자	EC-11 파워의자	EC-11-1 파워의자II
			
₩15,000	₩20,000	₩20,000(ivy,black)	₩25,000(white,black)
EC-17 사각스툴	EC-18-1 에어빠스툴	EC-25 1인 소파	EC-26 2인 소파
			
₩30,000(white,black,red)	₩20,000(white,black)	₩80,000	₩100,000
EC-29 식탁의자	EC-33 파크의자	EC-34 마운틴의자	EC-38 플라스틱의자
			
₩50,000	₩25,000(green,red)	₩30,000	₩5,000(white)

ET-02 원형테이블	ET-03 바테이블	ET-06 알루미늄 원형탁	ET-07 유리 원형테이블
			
Ø750, 900*730(보컬도) ₩30,000(무니목)	Ø600*1000(보컬도) ₩30,000(무니목)	Ø700*730 ₩40,000	Ø700*730 ₩40,000
ET-09 스퀘어테이블	ET-10 사각테이블	ET-11 사각테이블	ET-14 듀라테이블
			
	(테이블보별도)	(테이블보별도)	
600*600*730 ₩30,000 750*750*730 ₩30,000	1000*700*730 ₩30,000 1200*700*730 ₩30,000 1500*700*730 ₩40,000 1800*700*730 ₩40,000	1200*450*730 ₩30,000 1500*450*730 ₩40,000 1800*450*730 ₩40,000	1830*760*730 ₩30,000
ET-15 소파테이블	ET-19 파라솔테이블	ED-01 1단 진열대	ED-02 2단 진열대
			
1100*600*450 ₩40,000	Ø800*730 ₩40,000	1030*600*750 ₩30,000 1500*600*750 ₩60,000 1950*600*750 ₩60,000	1030*600*1000 ₩40,000 1500*600*1000 ₩70,000 1950*600*1000 ₩80,000
ED-03 3단 진열대	ED-04 올림픽진열대	ED-07 1단 쇼케이스	ED-08 3단 쇼케이스
			
1030*900*1000 ₩70,000 1500*900*1000 ₩100,000 1950*900*1000 ₩130,000	560*560*1000 (중앙) 560*560*750 (좌, 우측) ₩80,000	900*500*900 ₩50,000	900*500*900 ₩60,000

■ Fine Rental Service (Tel: 82-2-6000-2660, E-mail: finerent@naver.com, finerent@naver.com)

Unit(mm) : W X D X H

<p>C-01 Folding Chair</p>  <p>500X420X750 ₩10,000</p>	<p>C-02 Round Chair</p>  <p>420X420X700 ₩15,000</p>	<p>C-03 Design Chair</p>  <p>Black White</p> <p>440X430X830 ₩15,000</p>
<p>C-04 Cyber Chair</p>  <p>500X400X750 ₩20,000</p>	<p>C-05 Wood Chair</p>  <p>500X400X750 ₩25,000</p>	<p>C-06 Parasol Chair</p>  <p>550X450X800 ₩ 10,000</p>
<p>C-07 Office Chair</p>  <p>Black White</p> <p>480X420X830 ₩20,000</p>	<p>C-08 Arm Office Chair</p>  <p>Black White</p> <p>450X550X800 ₩20,000</p>	<p>C-09 Wheel Chair</p>  <p>500X550X800 ₩25,000</p>
<p>C-10 Arm Office Chair</p>  <p>450X550X800 ₩45,000</p>	<p>C-11 Conference Chair</p>  <p>Black White</p> <p>580X660X1030 ₩80,000</p>	<p>C-12 Soft Chair</p>  <p>550X550X780 ₩40,000</p>

Unit(mm) : W X D X H



3. Shipping & Forwarding of Exhibits

1) Bonded Area

Exhibits brought into the Coex exhibition site are to be regarded as bonded products from Oct. 5(Sat) to 12(Sat) as the organizer's office will obtain designation of the site as a bonded area.

The items can be moved anywhere within the bonded without prior approval of a customs official.

2) Time Schedule (Deadline for Exhibition Goods)

A. **SEA Freight** : Vessel must arrive at Busan or Incheon port by following dates.

- LCL shipment: Sep. 30, 2019
- FCL shipment: Sep. 30, 2019

B. **AIR Freight** : To arrive at Incheon airport by Oct 2, 2019

3) Documents

- Invoice & packing list should be as precise as possible regarding item, quantity, unit price, total price, weight and volume
- The exhibitor is cautioned to note that priced indicated on the shipping documents must be reasonable
- Problems in customs clearance may occur if customs officer judges the declared price to be unreasonably low, also, customs will not accept "no commercial value" or "free of charge" invoice. Price must be mentioned for all items including consumable items

4) How to make an Entry of Documents

CONSIGNEE

Korea GLS, Inc.

#205, 14 Seongsui-ro 10-gil, Seongdong-gu, Seoul, Republic of Korea (04784)

TEL : +82-70-7726-9629 / FAX : 82-2-575-1532

ATTN : Mr. Patrick Kim

NOTIFY PARTY

Korea GLS, Inc.

#205, 14 Seongsui-ro 10-gil, Seongdong-gu, Seoul, Republic of Korea (04784)

TEL : +82-70-7726-9629 / FAX : 82-2-575-1532

ATTN : Mr. Patrick Kim

5) Reference

- Indicate the name of Exhibition in documents: KES 2019 at Coex

Korea Electronics Show 2019

- ▶ Indicate the remark of either “Returned Goods” or “Consumable Goods” in the Invoice & Packing List
- ▶ Indicate weight and bulk by the way of “Kg” & “Cm” and also indicate the price of items
- ▶ Insurance on cargo with regard to shipping should be carried from the point of departure

6) Insurance

Exhibitors are highly recommended to carry an ALL-RISK insurance (inc. Exhibition Clause) policy on their goods from departure through to final destination after the show.

7) Packing

All exhibit items should be packed with materials which are made of Heat-treated wood (IPPC no. required on the Wooden Packing Material for customs clearance in Korean port or airport) in consideration of damage through shipping and forwarding. (Carbon Packing is also allowed according to types & condition of shipment) Official Freight Forwarder and Insurance Company don't take the responsibility for any damage caused by poor packing.

8) Settlement for shipping and forwarding

Expenses will be charged after the exhibit items are brought into the facility.
Expenses have to be paid before the exhibits get into the stand.

9) Shipment label marking


KES 2019
NAME OF EXHIBITOR
BOOTH No.:
CASE No. / Dimension (L x W x H)

10) Consumable Goods


Please pack consumable items up in consideration of the proper weight and quantity, and indicate them in the Invoice & Packing List separately.

11) Freight Forwarders


Company	Contact	E-mail	Contact
		URL	
Korea GLS, Inc.	+82-70-7726-9629	patrick@koreagls.co.kr	Mr. Patrick Kim
		www.koreagls.co.kr	




KoreaGLS
Global Logistics Service




해상화물




항공화물




국내운송




수출입화물



전시장행들림



원하시는 시간에



수출입물류, 전시회, 박람회, 이벤트 및 포장 등
물류에 관련된 모든 제반업무를 수행하는 종합물류 전문기업으로서,
전문화되고 조직화된 최고의 서비스를 제공합니다.

코리아 GLS (주) 서울시 성동구 성수이로 10길 14, 에이스하이엔드성수타워 205호 (04784) TEL. 02-575-1533 홈페이지 : www.koreagls.co.kr

4. Technical Services

1-1) Electricity

- Standard Booth comes with basic electricity (single phase or 3 phases, 220V/60Hz, 3 Phase 380V/60Hz) of 1KW/company free of charge.

- Space-only Booth does not contain any electricity; therefore, exhibitors are responsible to apply electricity in individual. For additionally required electricity, exhibitors must pay relevant fees as below.

Category		Unit Price
Electricity	220V (Single Phase)	Day : USD 55 24Hr : USD 77
	220V (Three Phase)	
	380V (Three Phase)	

Application

Deadline	Sep. 11, 2019
Required Documents	<u>Technical Service Application (Electricity, Water, Compressed Air) [Form1-1]</u> Copy of Bank Transfer Slip (Printout of related web page when utilizing Internet banking)
Inquiries	Exhibition & Marketing Center, KEA Tel: 82-2 - 6388 - 6066 Fax: 82-2 - 6388 - 6069 E-mail: kes@gokea.org
Official Contractor	Samjeon Electric Co., Ltd / Mr. D.K. Lee TEL: 82-10-4003-8183 , FAX: 82-31-750-9224 E-mail: samjeon7@hanmail.net

If the additional electricity is required temporarily during the build-up period (Oct. 14-16) and / or breakdown period (Oct. 20-21), exhibitors or stand contractors should make the request to the organizer's office one day in advance and pay the aforementioned fee.

Electricity Supply Schedule	Oct. 7	After 2 p.m.
		Supply time may differ According to exhibition preparation status by hall.
	Oct. 8 - 10	9 a.m. - 5 p.m.
	Oct. 11	9 a.m. - 4 p.m.
Precautions	When 24hr. Supply is required in view of exhibit equipment's characteristics; prior application should be submitted to the organizer's office. For 110V utilization transformers should be installed at exhibitor's expense.	

1-2) Compressed Air / Water

Category	Unit Price	
Compressed Air	USD 220	
Water	USD 220	

Application		
Deadline	Sep. 11, 2019	
Required Documents	<u>Technical Service Application (Electricity, Water, Compressed Air) [Form1-1]</u> Copy of Bank Transfer Slip (Printout of related web page when utilizing Internet banking)	
Inquiries	Exhibition & Marketing Center, KEA Tel: 82-2 - 6388 - 6066 Fax: 82-2 - 6388 - 6069 E-mail: kes@gokea.org	
Official Contractor	Samjeon Electric Co., Ltd / Mr. D.K. Lee TEL: 82-10-4003-8183 , FAX: 82-31-750-9224 E-mail: samjeon7@hanmail.net	
Supply Schedule of Compressed Air/Water into Booth	Oct. 7	After 1 p.m. Supply time may differ according to exhibition preparation status by hall.
	Oct. 8 - 10	9 a.m. - 5 p.m.
	Oct. 11	9 a.m. - 4 p.m.
Specifications	Compressed Air	Pressure: 6kg/Cm (end point: 7 kg/cm ²) Diameter of Air Pipe: 8mm
	Water Supply, Water Drainage	Pressure: 3kg/cm ² (Hall A), 4kg/cm ² (Hall B), Diameter of Air Pipe: 13mm Diameter of Air Pipe: 20mm

1-3) DMB / Digital / Satellite Signal Distribution

Category		Unit Price
Digital Multimedia Broadcasting	Terrestrial DMB	Contac Official Contractor
	Satellite DMB	
Satellite Broadcast Antenna	BS	
	Asia sat	
	Other	
Digital TV Antenna		
Application		
Deadline	Sep. 11, 2019	
Required Documents	<u>Technical Service Application (Electricity, Water, Compressed Air) [Form1-1]</u> Copy of Bank Transfer Slip (Printout of related web page when utilizing Internet banking)	
Inquiries	Exhibition & Marketing Center, KEA Tel: 82-2 - 6388 - 6066 Fax: 82-2 - 6388 - 6069 E-mail: kes@gokea.org	
Official Contractor	Samjeon Electric Co., Ltd / Mr. D.K. Lee TEL: 82-10-4003-8183 , FAX: 82-31-750-9224 E-mail: samjeon7@hanmail.net	

- Sky radio wave broadcasting is provided for free (however, the connection from trench to booth within exhibition hall shall be done by exhibitor).
- If other broadcasting is required, please ask COEX first.

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2) Internet Access Service

Category	Unit Price
Internet Line	USD 110

Application

Deadline	Sep. 11, 2019
Required Documents	<u>Technical Service Application (Internet/Visitor System) [Form1-2]</u> Copy of bank Transfer Slip (Print of related web page when utilizing Internet banking)
Inquiries	Exhibition & Marketing Center, KEA Tel: 82-2 - 6388 - 6066 Fax: 82-2 - 6388 - 6069 E-mail: kes@gokea.org
Official Contractor	KTNET TEL: 82-2-6000-2356~7 , FAX: 82-2-6000-2358 E-mail: mice@ktnet.co.kr

- Wireless cannot be connected by contractors. If there is a need to use wireless access, application for wired internet service should be made first and wireless router shall be installed and used by participating company.
- In principle, wired router cannot be used
- COEX Free WiFi is provided (however, if there are many users, access would be disrupted).

3) Visitor Data Management System (RF Card System)

Computerize information such as company, name, department, position, address, telephone, fax, e-mail, interest field etc and provide exhibitors with data.

Category	Unit Price
Visitor Data Management System	USD 220

Application

Deadline	Sep. 11, 2019
Required Documents	<u>Technical Service Application (Internet/Visitor System) [Form1-2]</u> Copy of Bank Transfer Slip (Printout of related web page when utilizing Internet banking)
Inquiries	Exhibition & Marketing Center, KEA Tel: 82-2 - 6388 - 6066 Fax: 82-2 - 6388 - 6069 E-mail: kes@gokea.org

4) Wireless Internet

Computerize information such as company, name, department, position, address, telephone, fax, e-mail, interest field etc and provide exhibitors with data.

Deadline	Sep. 11, 2019
Service Expenses	For One ID Four hours: KRW 10,000 One day: KRW 16,500 Two days: KRW 30,800 Three days: 44,000 Four days: 55,000
Inquiries & Application	SK Broadband / TEL : 82-2-6000-1588 / FAX : 82-2-6000-1589

Korea Electronics Show 2019

www.kes.org

IV. Promotion & Marketing



1. KES 2019 Marketing Service for Exhibitors

The Korea Electronics Show (KES) 2019 is operating advertisement programs through various channels for vigorous promotion for exhibitors and their products, and for a take-off as a global brand exhibition. It is also running free support programs for brand promotion and product marketing of participants.

■ Request for Information

Hyeseon Kim / Assistant Manager / Marketing & Exhibition Center, KEA

Tel: 82-2-6388-6064

Email: kimhs@gokea.org

1) Free Invitations

- Free invitations are provided to exhibitors for inviting customer companies. For each exhibitor, 100 invitations are provided and for each one more booth (9m²), 50 invitations will be provided additionally.

- Pre-registration can be done on 2019 Korea Electronics Show website (www.kes.org) **from Sept. 2 to Oct. 4, 2019**. If you do pre-registration, you can visit the exhibition for free.

2. Advertisement for Exhibitors of KES 2019

1) Advertisement on Badge and Badge String

The exhibitors who want to insert their company logo on the badges and Badge strings of visitors for their promotion are required to submit **Other Advertising [Form5]**.

Minimum Number	20,000 units & above
Documents	Advertising [Form5] , Logo File

■ Advertisement Cost

Advertisement	Unit Cost (USD)
Badge	11,000
Badge String	22,000

※ If exhibitors run both advertisements, 20% discount will be provided.

※ Cost is based on one color printing. Price would increase for printing with more than 2 colors.

■ Sample Images



Korea Electronics Show 2019

2) Advertisement on e-Newsletter

Relevant news is delivered to domestic and overseas 100,000 KES related DB by preparing newsletter of 2019 Korea Electronics Show.

Contents	Advertisement of Korea Electronic Show e-Newsletter, product image and company logo exposure
Recipients	100,000 domestic and overseas DB including KES visitors and participants
Documents	<u>Advertising [Form5]</u> , advertisement banner (170x80), information to be included in articles

■ Advertisement Cost

Advertisement	Unit Cost (USD)
banner advertisement (3 times)	550
Full page advertorial (1 time)	1100

■ Sample Images



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3) Advertisement in Show Guide

For conveniences of visitors, the Show Guide will be made and distributed during the exhibition period. The exhibitors who want to run an advertisement for are required to submit **Other Advertising [Form5]** to the organizer office.

Name	KES 2019 Show Guide (both in Korean and English)
Publication Date	During the exhibition period
Copies	50,000 copies
Documents	<u>Advertising [Form5]</u> , Advertisement File
Specification	Size : To be discussed File Type : JPG (over 300dpi), Illustrator, QuarkXPress

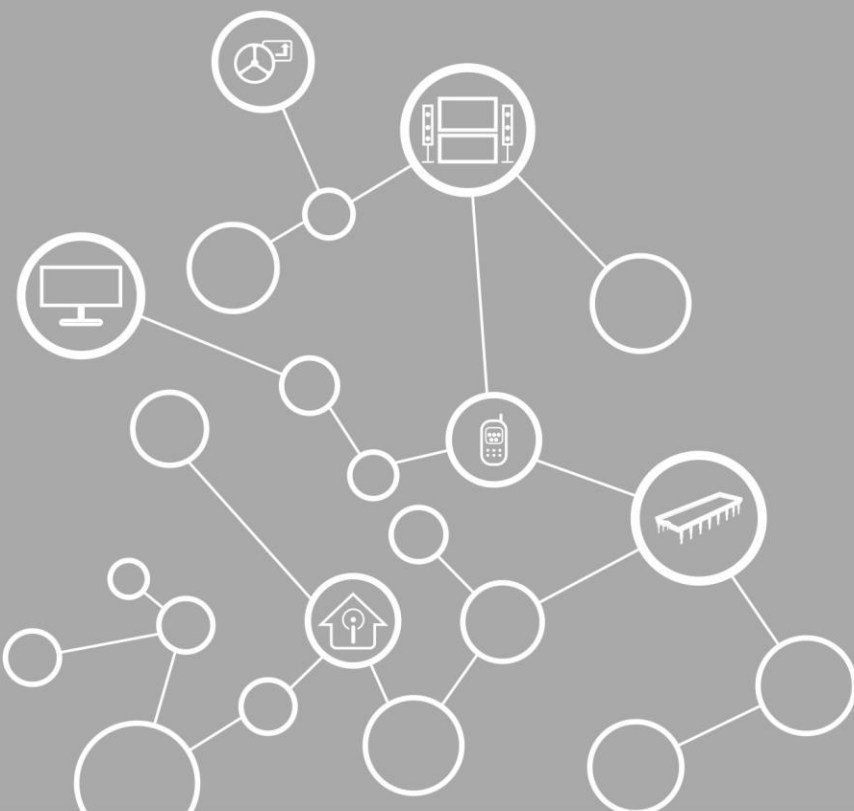
■ Advertisement Cost

Advertisement	Unit Cost (USD)
One Page (10cmx12cm)	5,500

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www.kes.org

V. Others

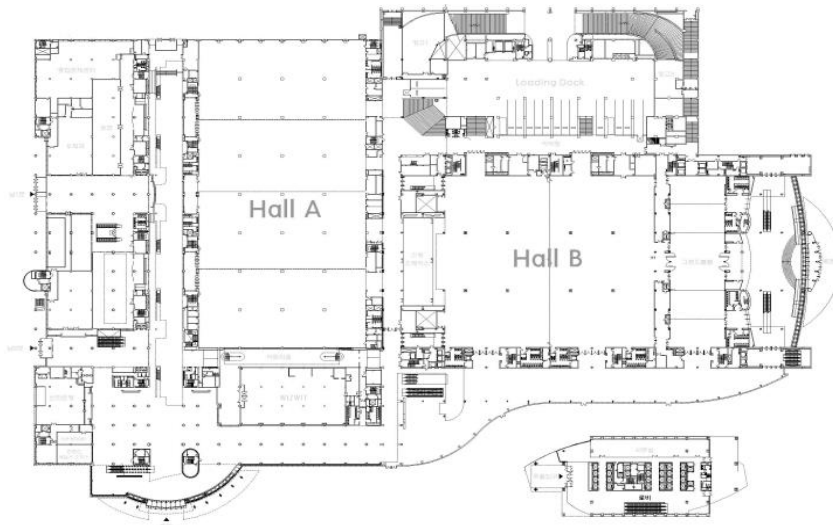


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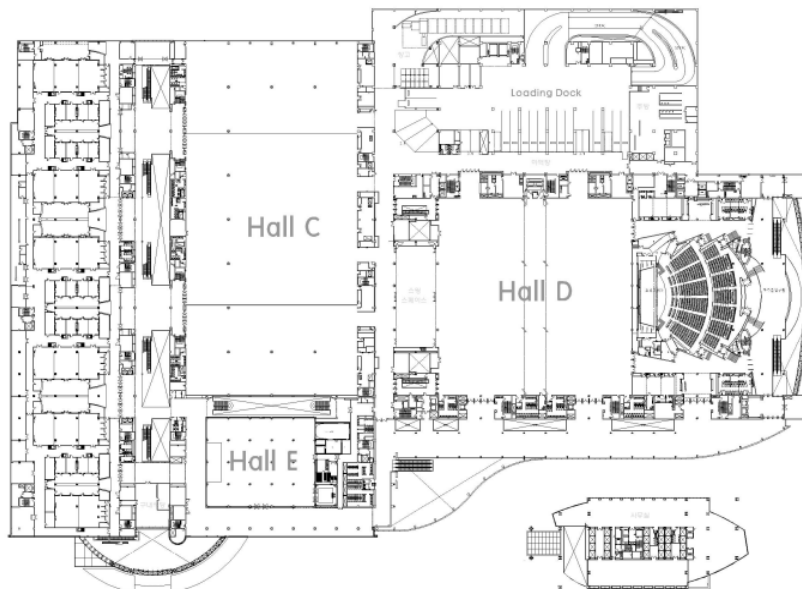
1. Exhibition Facilities & Services

1) Venue: Coex Exhibition Hall (Visit Coex online at www.coex.co.kr)

Hall A & B, 1st Fl of Coex



Hall C & D & E, 3rd of Coex

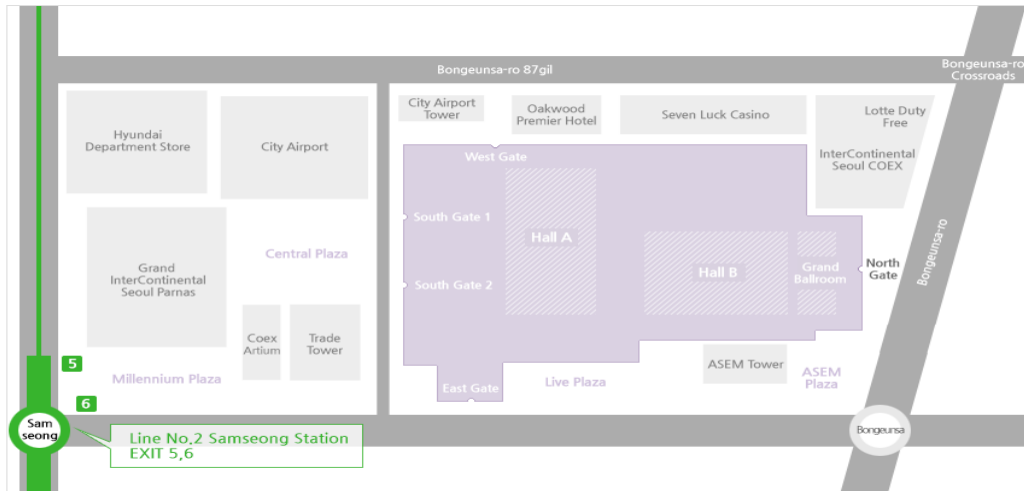


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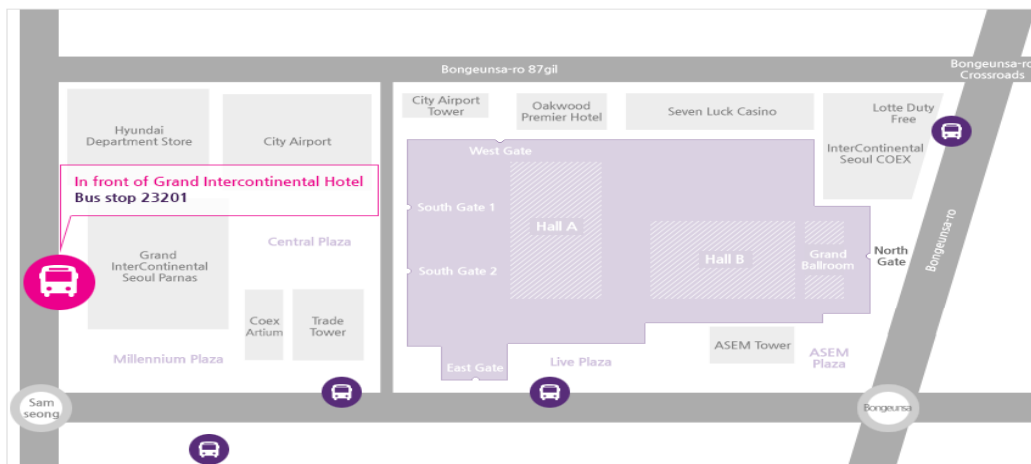
2) Transportation

■ Location: Coex, 513, Yeongdong-daero, Gangnam-gu, Seoul, 06164, Rep. of Korea

① By Subway



② By Bus

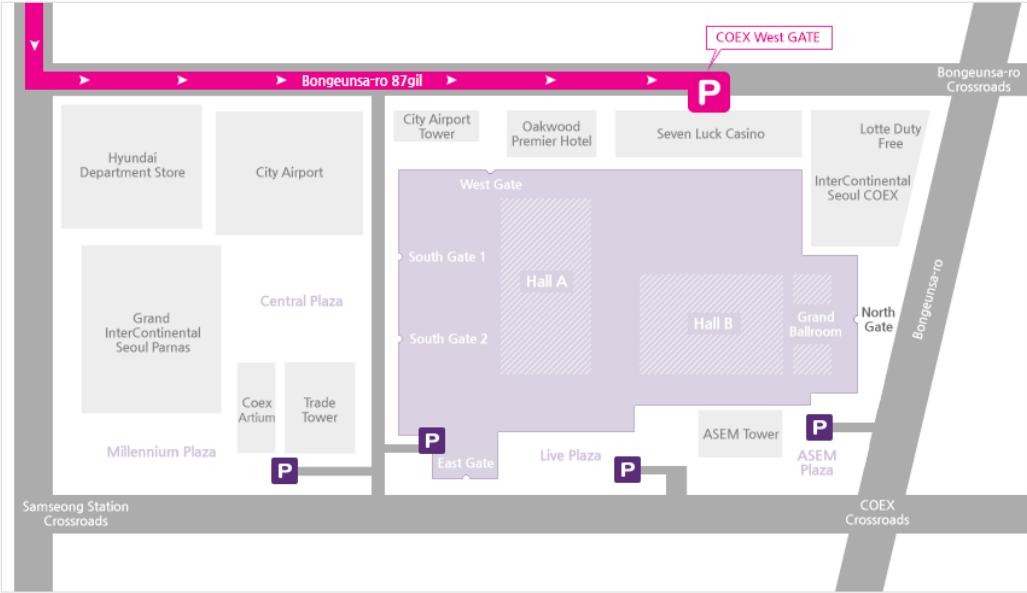


In front of Grand InterContinental Hotel(Samseong Station Exit 5) | 23201 Station

- | | |
|---|-------------------------------------|
| Blue Bus - 146, 341, 360, 333, 740, N13(Late-night), N61 (Late-night) | Green Bus - 6411 |
| Airport Bus - 6000 | Yellow Bus - 41 |
| Express Bus - 1100, 1700, 2000, 2000-1, 7007, 8001, 9414 | District Bus - Gangnam07, Gangnam05 |

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③ By Car



From Gangnam Station

1. Take Teheran Road to Samseong dong
2. Turn left in front of Hyundai Department Store at Samseong Station intersection
3. Access the parking lot 500m ahead in the basement or rooftop through **GATE3 on the right side**

④ From Airport



Incheon International Airport

Limousine(Standard) (#6006)

- Duration – approximately 60 min
- Fare – KRW 10,000(Adult, one-way) / KRW 8,000(Children, one-way)
- Bus stop – Samseong Station exit 7

Limousine (Deluxe) (#6103)

- Duration – approximately 65 min
- Fare – KRW 16,000(Adult, one-way) (※ KRW 4,000 discount for round-trip tickets)
- Bus stop – City Airport

Limousine(Deluxe) (#6704)

- Duration – approximately 80 min
- Fare – KRW 16,000(Adult, one-way)
- Bus stop – Coex Intercontinental Hotel

※ For more information, visit www.coex.co.kr/eng/visitors/directions-map-1

2. Parking

1) Parking fees

- Cars: KRW 1,200 per 15 minutes / maximum 48,000 KRW for full day
- Trucks (2.5 tons or more): KRW 2,400 per 15 minutes
- Buses: Prohibited from parking in Coex. Please use Tancheon parking lot.
- Grace period: No parking fee for stays of less than 20 minutes.
- The Disabled: 50% discount

2) COEX Mall Parking Rates (COEX Mall Receipt)

- For visitors who spent KRW 50,000 or more, one hour of free parking is provided.
- For visitors who spent KRW 100,000 or more, two hours of free parking is provided
- For visitors who spent KRW 150,000 or more, three hours of free parking are provided

3. KES Office in COEX

During the exhibition, if exhibitors have any problem or need any help please visit KES office in 2nd floor of Hall A in COEX.

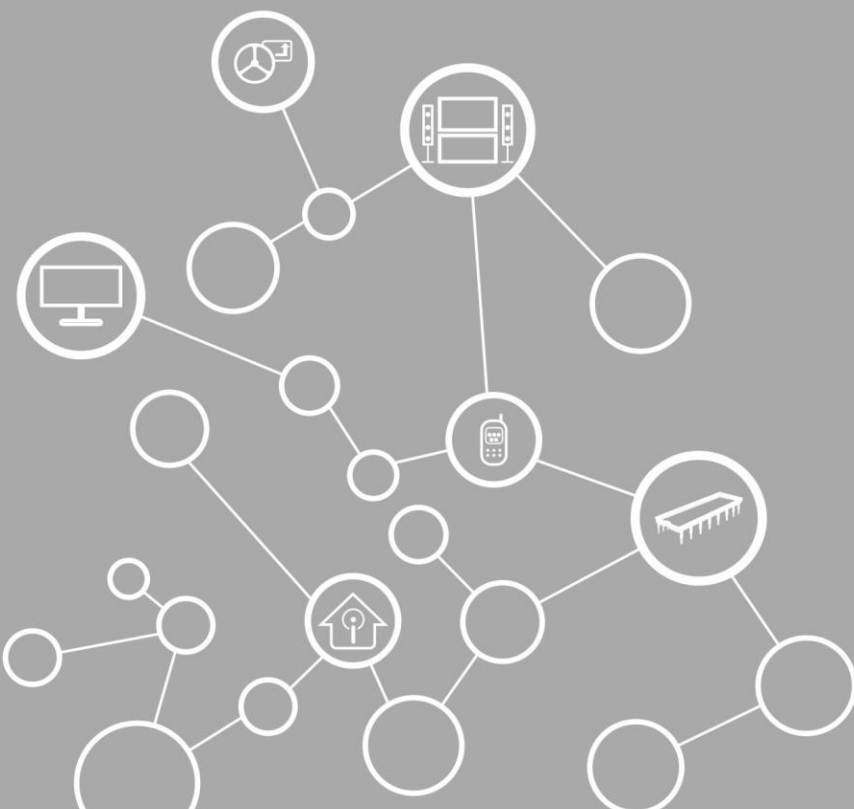
4. Registration for KES 2020

During the exhibition companies can register for KES 2020 and get 20% special discount. Please submit the application form [6-1] to KES office.

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www.kes.org

VI. Application Forms



»» Application Forms

No.	Type of Forms	Deadline
1-1	Technical Services Application Form (Electricity, Water, Compressed Air)	Sep. 11
1-2	Technical Services Application Form (Internet, Visitor Data Management System)	Sep. 11
2	Stand Contractor Registration Form (Raw Space Only)	Sep. 11
3-1	Move-in / Move-out of Dangerous Material	Sep. 11
3-2	Carrying-in / Carrying-out of Ultra heavy Exhibition Item	Sep. 11
4-1	Overtime Work Application Form	the day by 4 p.m.
4-2	Exhibit Removal Application Form	
5	Advertising Application Form	Sep. 6
6-1	KES 2020 Application Form	Oct. 8~11
6-2	KES 2019 Exhibition Certificate Form	After Oct. 11
7	Stand Fascia Application Form(Standard booth only)	Sep. 11

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Form 1-1 Technical Service Application Form (Electricity, Water, Compressed Air)

Deadline Sep. 11

Company Name			Booth No.	
			URL	http://
Person in Charge	Name		Division	
	Tel	(Office)	Fax	
		(Mobile)	Email	

Arrangement	Unit Price	Requirement	Amount	Remarks
Electricity (08:00~18:00)	220V (Single Phase)	US\$ 55	KW	US\$
	220V (Three Phase)	US\$ 55	KW	US\$
	380V (Three Phase)	US\$ 55	KW	US\$
Electricity (18:00~07:00)	220V/380V	US\$ 55	KW	US\$
Electricity (24hours)	220V (Single Phase)	US\$ 77	KW	US\$
	220V (Three Phase)	US\$ 77	KW	US\$
	380V (Three Phase)	US\$ 77	KW	US\$
Water		US\$ 220	set(s)	US\$
Compressed Air		US\$ 220	set(s)	US\$
Satellite Dish Antenna	BS		line(s)	Installation charge and approved contractors shall be advised after reviewing the requirement
	Asiasat		line(s)	
	Other		line(s)	

To : KES 2019 Management Office

[Date] [Month] 2019

Company Name:

Representative: [Signature]

Apply to	Exhibition & Marketing Center, KEA Tel: 82-2- 6388- 6066, Fax: 82-2- 6388 – 6069, E-mail: kes@gokea.org
Remit to	Beneficiary: Korea Electronics Association (KEA) / Bank Name: Kookmin Bank Account No.: 598668-08-100416 / Swift Code: CZNBRKREXXX

Korea Electronics Show 2019

Form 1-2 Technical Service Application Form (Internet/Visitor System)

Deadline Sep. 11

Company Name			Booth No.	
			URL	http://
Person in Charge	Name		Division	
	Tel	(Office)	Fax	
		(Mobile)	Email	

Arrangement	Unit Price	Requirement	Amount	Remarks
Internet Line	US\$ 110	port(s)	US\$	- Installation charge included
Visitor Data Management System	US\$ 220	line(s)	US\$	- after the exhibition, visitor's data will be provided

To : KES 2019 Management Office

[Date] [Month] 2019

Company Name:

Representative: [Signature]

Apply to	Exhibition & Marketing Center, KEA Tel: 82-2- 6388- 6066, Fax: 82-2- 6388 - 6069, E-mail: kes@gokea.org
Remit to	Beneficiary: Korea Electronics Association (KEA) / Bank Name: Kookmin Bank Account No.: 598668-08-100416 / Swift Code: CZNBKRSEXXX

Korea Electronics Show 2019

Form 2

Stand Contractor Registration Form (Raw Space Only)

Deadline Sep. 11

Company Name			Booth No.	
			URL	http://
Person in Charge	Name		Division	
	Tel	(Office)	Fax	
		(Mobile)	Email	

- Exhibitors should submit two copies each of the floor plan and front-view plan, along with this application and obtain approval for booth installation.
- When submitting booth design drawings, exhibitors must indicate the location of the event stage. If the event stage is adjacent to passageways and judged to hinder the exhibition management of neighboring booths, booth installation may not be permitted.

Booth Installation Information		
Company Name		
Address		
Tel		
Fax		
Person in charge	Name	
	Mobile	
Reason for Design Change (if necessary)		

※ Attachment : Floor plan and Front-View plan(2 Copies each)

To : KES 2019 Management Office

[Date] [Month] 2019

Company Name:

Representative:

[Signature]

Apply to	Exhibition & Marketing Center, KEA Tel: 82-2- 6388- 6065, Fax: 82-2- 6388 - 6069, E-mail: kmlee@gokea.org
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Korea Electronics Show 2019

Form 3-1	Move-In(Out) of Dangerous Material	Deadline Sep. 11
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Company Name			Booth No.	
			URL	http://
Person in Charge	Name		Division	
	Tel	(Office)	Fax	
		(Mobile)	Email	

- Purpose of Entry :
 ■ Date of Entry : 2019. month. date. time :
 ■ Date of Exit : 2019. month. date. time :
 ■ Item list

No.	Item	Unit	Dangerous Factors	Container/Packing Details	Storage Method after Move-in
1					
2					
3					
4					
5					
6					
7					
8					

※ If additional space is needed, please attach a separate paper

We apply for approval of the Move-In and Move-Out of the dangerous materials specified above, while assuring you that we will duly observe KES 2019 operation regulations.

To : KES 2019 Management Office

[Date] [Month] 2019

Company Name:

Representative: [Signature]

Apply to	Exhibition & Marketing Center, KEA Tel: 82-2- 6388- 6066, Fax: 82-2- 6388 - 6069, E-mail: kes@gokea.org
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Korea Electronics Show 2019

Form 3-2	Carrying-In(Out) of Ultra heavy Exhibition Item	Deadline Sep. 11
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Company Name			Booth No.	
			URL	http://
Person in Charge	Name		Division	
	Tel	(Office)	Fax	
		(Mobile)	Email	

■ Item list

No.	Item	Qty	Weight(Tons)	Dimention (m m m)		
1						
2						
3						
4						
5						

※ If additional space is needed, please attach a separate paper

We apply for approval of bringing in ultra heavy exhibition items specified above.

To : KES 2019 Management Office

[Date] [Month] 2019

Company Name:

Representative:

[Signature]

Apply to	Exhibition & Marketing Center, KEA Tel: 82-2- 6388- 6066, Fax: 82-2- 6388 - 6069, E-mail: kes@gokea.org
----------	--

Form 4-1

Overtime Work Application Form

Submit to KES Office

Company Name			Booth No.	
			URL	http://
Person in Charge	Name		Division	
	Tel	(Office)	Fax	
		(Mobile)	Email	

■ Exhibition Hall to be used

<input type="checkbox"/> Hall A	<input type="checkbox"/> Hall B
---------------------------------	---------------------------------

■ Utilization Time

Date	Starting	Ending	Hours	Remarks
Oct. .	:	:	: ~ :	

Person in charge:

[signature]

KES 2019 Management Office:

[Confirm Signature]

To : KES 2019 Management Office

[Date]

[Month]

2019

Company Name:

Representative:

[Signature]

Korea Electronics Show 2019

Form 4-2

Exhibit Removal Application Form

Submit to KES Office

Company Name			Booth No.	
			URL	http://
Person in Charge	Name		Division	
	Tel	(Office)	Fax	
		(Mobile)	Email	

- Products, other than the quantities of approved exhibit products, may not be removed from the exhibition hall. After approval, security personnel will check and confirm the exhibit products for removal at the gate. Therefore, exhibitors should be careful with packaging.

■ Reason of Removal:

■ Date: 2019. Oct. . :

■ Item List

No.	Item	Qty	Remarks
1			
2			
3			
4			
5			

※ If additional space is needed, please attach a separate paper

KES 2019 Management Office :

[signature]

To : KES 2019 Management Office

[Date]

[Month]

2019

Company Name:

Representative:

[Signature]

Korea Electronics Show 2019

Form 5	Advertising Application Form	Deadline Sep. 6
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Company Name			Booth No.	
			URL	http://
Person in Charge	Name		Division	
	Tel	(Office)	Fax	
		(Mobile)	Email	

- Required Data : Please read a manual regarding this order
 - You are asked to discuss with management office about this order after submitting.

Advertising	Price	Check()
Badge & Badge String	Please read a manual(p.37~p.39)	<input type="checkbox"/>
e-Newsletter		<input type="checkbox"/>
Show Guide		<input type="checkbox"/>

To : KES 2019 Management Office

[Date] [Month] 2019

Company Name:

Representative:

[Signature]

Apply to	Ms. Hyeseon Kim, Exhibition & Marketing Center, KEA Tel. 82-2-6388-6064 Fax. 82-2-6388-6069 Email. kimhs@gokea.org
Remit to	Beneficiary: Korea Electronics Association (KEA) / Bank Name: Kookmin Bank Account No.: 598668-08-100416 / Swift Code: CZNBKRSEXXX

Korea Electronics Show 2019

Form 6-1

KES 2020 Application Form

Oct.. 8-11

Company Name			CEO	
			URL	http://
Address				
Tel			Fax	
Person in Charge I	Name		Division	
	Tel	(Office)	Fax	
		(Mobile)	Email	
Person in Charge II	Name		Division	
	Tel	(Office)	Fax	
		(Mobile)	Email	

※ please enclose the business card

■ Space Requirement

Booth Type	Unit	Size (9m ² /1booths)
Raw Space	Booths	m ²
Standard Booth (Basic)	Booths	m ²
Standard Booth (Premium)	Booths	m ²

To : KES 2019 Management Office

[Date] [Month] 2019

Company Name:

Representative:

[Signature]

Korea Electronics Show 2019

Form 6-2

KES 2019 Exhibition Certificate Form

After Oct. 11

Company Name			Booth No.	
			URL	http://
Person in Charge	Name		Division	
	Tel	(Office)	Fax	
		(Mobile)	Email	

■ Required Data : 2 copies of photos

No.	Item	Model	Features	remarks
1				
2				
3				

To : KES 2019 Management Office

[Date] . [Month] . 2019

Company Name:

Representative:

[Signature]

KES Organizer hereby proves that
Above company had participated in 2019 KES from October 8 to October 11.

2019. . .

KES 2019 Management Office

Korea Electronics Show 2019

Form 7

Stand Fascia Application Form(Standard booth only)

Deadline Sep. 11

Company Name			Booth No.	
			URL	http://
Person in Charge	Name		Division	
	Tel	(Office)	Fax	
		(Mobile)	Email	

- The company fascia will be made in accordance with the company name (Korean/English) stated in the "Exhibitor details." If an exhibitor has a unique company name, exhibitor should prepare and submit an application directly to the relevant shell scheme booth installer until Sep.11.
- When preparing fascia, please make sure spellings are correct to include spaces as well as Distinguishing capital or small letters

■ Standard Shell Scheme Booth Fascia

To : KES 2019 Management Office

[Date]

[Month]

2019

Company Name:

Representative:

[Signature]

Basic	Mr. T.B. Kang, Nara Design. Tel: +82-70-4335-0737, Fax: 82-2- 557-0136, E-mail: kes@inaradesign.co.kr
Premium	Ms. Y.J. Son, Nara Design. Tel: +82-70-4335-1374, Fax: 82-2- 557-0136, E-mail: kes@inaradesign.co.kr