

50th Anniversary
KES 2019
10. 8(Tue) ▶ 11(Fri)
www.kes.org

KOREA ELECTRONICS SHOW

1969 – 2019
Celebrating
the 50th Anniversary

KOREA ELECTRONICS SHOW

October 8(Tue) ▶ 11(Fri), 2019 COEX

Exhibition of Open Innovation that provides Networking and Convergence Opportunities

500 Exhibitors 65,000 Attendees

500 global companies such as Samsung and LG and SMEs participate in KES to showcase their latest products and technologies. Including foreign buyers, 65,000 electronics and IT experts from businesses, research institutes, universities and media, etc. also attend the KES.



Latest Technologies and Trends at a Glance

Core technologies and trends in the age of Fourth Industrial Revolution e.g. AI, IoT, VR · AR, Automobile-IT convergence, etc. can be seen at a glance. KES shows off a variety of up-to-date products like AI robots, smart home appliances, UHD TV, autonomous driving technology and electric vehicles.



KES Innovation Awards

KES selects excellent products in three areas of New, Design and Contents and presents KES Innovation Awards. The winners are on display in the Awards Zone during the event period and promoted through newsletters, show guides and press releases.



Global firms participate in KES to share their key strategies and forecast the future. For example, in 2018, Facebook, Schneider Electric and Alibaba.com joined the Opening Keynote and shared growth strategies for smart factories, platforms and e-commerce.



Opening Keynote

KES provides exhibitors with an opportunity to establish a business network by hosting business meetings with global buyers and investment attraction meetings with venture capitals. In 2018, 72 buyers from 27 countries had meetings with 150 SMEs.



Business Matching

A large scale conferences on the core technologies and trends of the Fourth Industrial Revolution will be held for three days. In 2018, it consisted of six sessions including IoT, big data, VR · AR, and autonomous driving and 35 presentations, a total of 800 people attended the conferences.



KES Tech Insight

2019 KOREA ELECTRONICS SHOW

Outline /

Name	The 50th Korea Electronics Show
Date	October 8~11, 2019
Venue	Coex Hall A, B
Scale	500 exhibitors / 1,200 booths
Host	Ministry of Trade, Industry and Energy
Organizer	Korea Electronics Association
Concurrent Exhibition	Semiconductor Exhibition(SEDEX) in Hall C Korea Display Exhibition(IMID) in Hall D

Exhibits /

Smart Home	Smart Home, Home Entertainment, Home appliances, Life Style/Wellness
IT Convergence	AI, IoT, Robots, Wearable, Sports, Health, Smart Learning, Energy, Fintech
Vehicle Technology	Automobile and IT, Smart Mobility
Electronic Parts & Materials	Sensor, Diode, Transistor, Materials
VR·AR & 3D Convergence	VR·AR Devices, Simulator, Attraction, Game, 3D Printing, 3D Contents
Software & Contents	Cloud, Big Data, Security Appliances
Start-up & R&D	Start-up, Universities, R&D Institutes

Events /

Opening Keynote	Sharing business strategies of global leading companies on future industry trend
Business Matching with Domestic and Foreign Buyers	Business matching with invited buyers from more than 20 countries including Europe, U.S., China, Middle East, etc.
Awards Ceremony for the 14th Electronics and IT Day	Awarding the Order of industrial service merit, Presidential citation, Prime minister citation and Commendation from the minister, etc.
8th KES Innovation Awards	Selection of innovative products among KES exhibits in the areas of new products, designs, and contents; marketing support will be provided
KES Tech Insight/Conferences/Seminars/International Academic Events	Seminars on the 4th industrial revolution technologies and trends "KES Tech Insight", Seminars on global trends among professional organizations, Presentations of product development strategies and International academic conferences, etc.

Registration / Online Registration at www.kes.org

Deadline / August 9, 2019

Booth Fee /

Category		Unit Price/Booth(9㎡)	Note
Space only		US\$ 3,100	- Standard booth (Basic) : Space and basic materials are provided - Standard booth (premium) : Space and woodworking tools are provided
Standard Booth	Basic	US\$ 3,800	
	Premium	US\$ 4,200	

※ Premium booths can be installed in two booths or four booths.

Discounts /

① Paid KEA Members	KRW 200,000 off per booth
② Early Birds	10% : April 30, 2019 5% : June 30, 2019
③ VIPs	10% : participating in 2017, 2018 and 2019 5% : participating in 2018 and 2019

※ Discounts are applicable when paying the contract deposit by the due date. Multiple discount offers are applied in order.

Payment / Contract deposit 50% of the total participation fee is due within 15 days after online registration
Balance by August 23, 2019

Bank	Account No.	Beneficiary	Beneficiary
KookminBank	598601-04-001578	Korea Electronics Association(KEA)	CZNBKRSEXXX

※ Exhibitors registered after August 9 are required to pay the entire fee in a lump sum.
※ Booth fees must be paid in company name.
※ Exhibitors are liable for remittance charges.

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TEL 82-2-6388-6062~7 I FAX 82-2-6388-6069 I E-mail kes@kes.org

Floor Plan /



Booth Info /



※ The above booth images are only examples, the design and installation details are subject to change.

Results of 2018 Korea Electronics Show

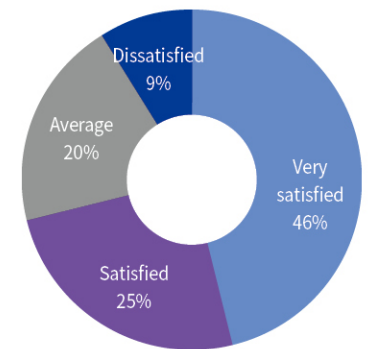


Date October 24~27, 2018
Venue Coex Hall A, B
Theme Convergence and Innovation Open up the Future!
Scale 434 exhibitors / 63,769 visitors
Events Awards Ceremony for 13th Electronics and IT Day
 7th KES Innovation Awards
 Opening Keynote
 KES Tech Insight/Conferences/Seminars
 Business Matching

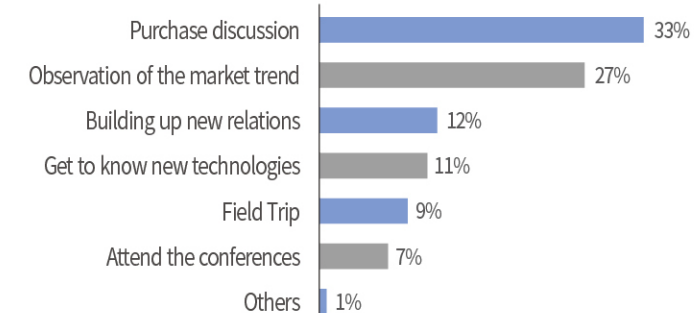
Purpose of Exhibit /



Exhibitor Satisfaction /



Purpose of Visit /



Attendee Satisfaction /

