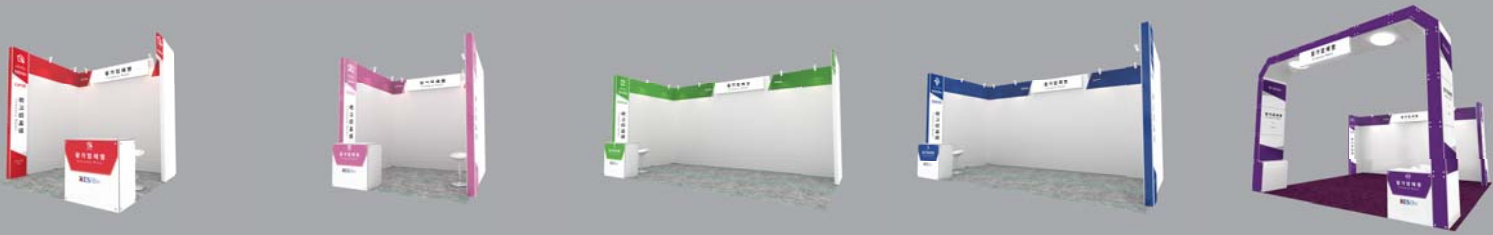


2018 Korea Electronics Show Standard Booth Manual



KES 2018

SINCE 1969 | 49th KOREA ELECTRONICS SHOW

10.24  27 , 2018 · COEX, SEOUL, KOREA

■ Premium booth constructor

※ Overseas participants

Please contact us at the following email address for more information.

I위 나라디자인

nara design

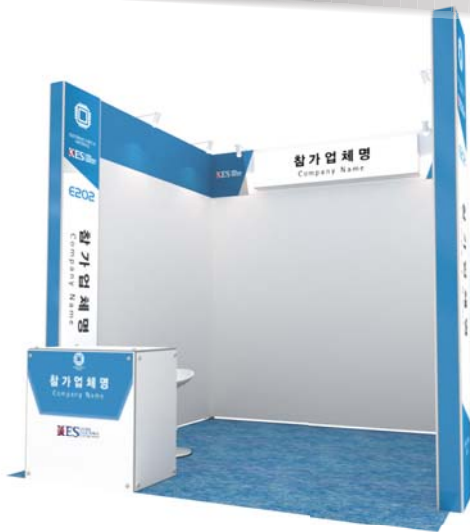
Exhibition SG Team / Vanessa Min, Executive Manager
Tel. +82-2-557-0481 Fax. 02-557-0136
Email. mkc06@inaradesign.co.kr / Skype ID: min.vanessa

I위 나라디자인

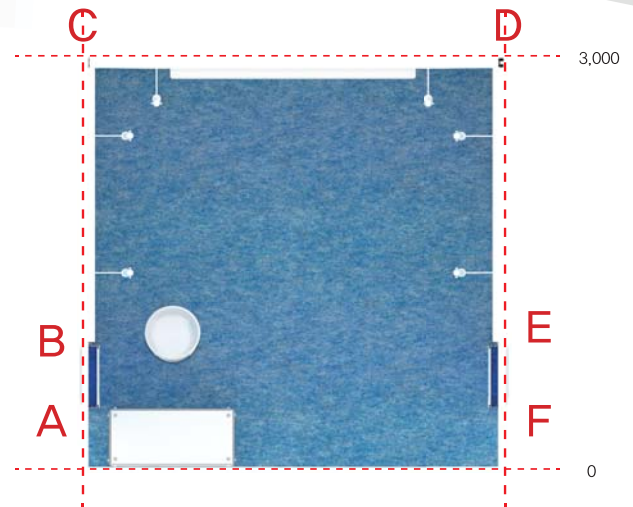
nara design

Exhibition Design Team / NARA DESIGN
Tel. +82-2-557-0481 Fax. 02-557-0136

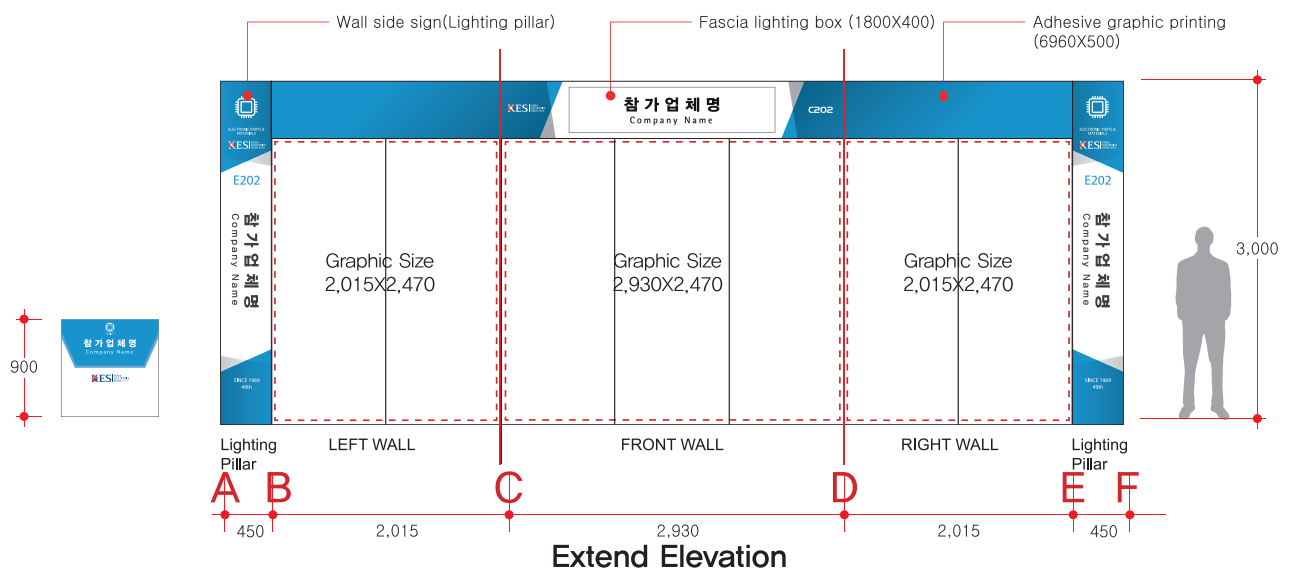
1Booth Type A(Standard Booth)



Perspective



Top View



Booth Particulars

1.Booth structure	W: 3m x D: 2.5m x H: 3m(Wood wall)	1set
2.Fascia lighting box	Company name / W: 1.8m x H: 0.4m	1pc
3.Wall side sign(Lighting pillar)	Per company (Graphic printing)	1set
4.Information desk	Info. desk(Block system)+Bar stool	1set
5.Spot light	Spot (10w)	6pcs
6.Power socket	220V / 2Holes	1pc
7.Flooring(Pytex)	Fire resistant A-class W: 3m x D: 3m	9㎡
8.Electric power	220V (Single-phase)	1Kw

Information Set



Block Information Desk
Size : 900x400x900(H)



Bar Stool (White)

1Booth Type A(6 ZONE Color)

CONSUMER &
HOME ELECTRONICS



3D PRINTING &
CONVERGENCE



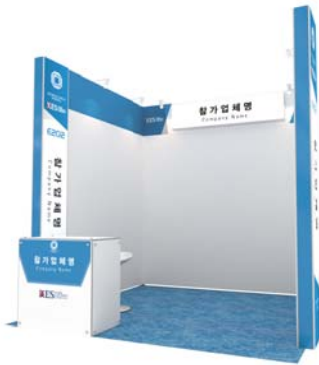
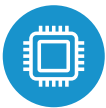
IT CONVERGENCE



MOBILE &
COMMUNICATION



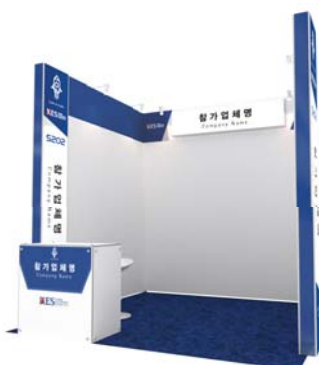
ELECTRONIC PARTS &
MATERIALS



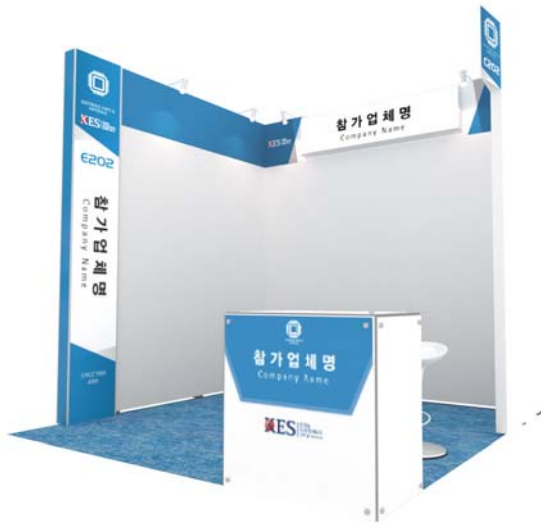
VR & AR



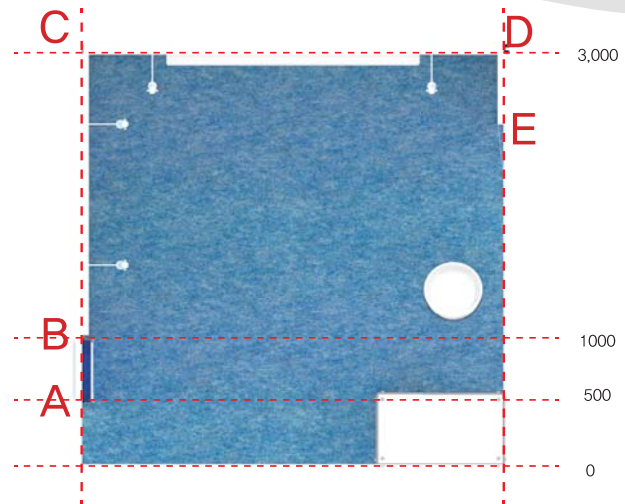
START-UP & R&D



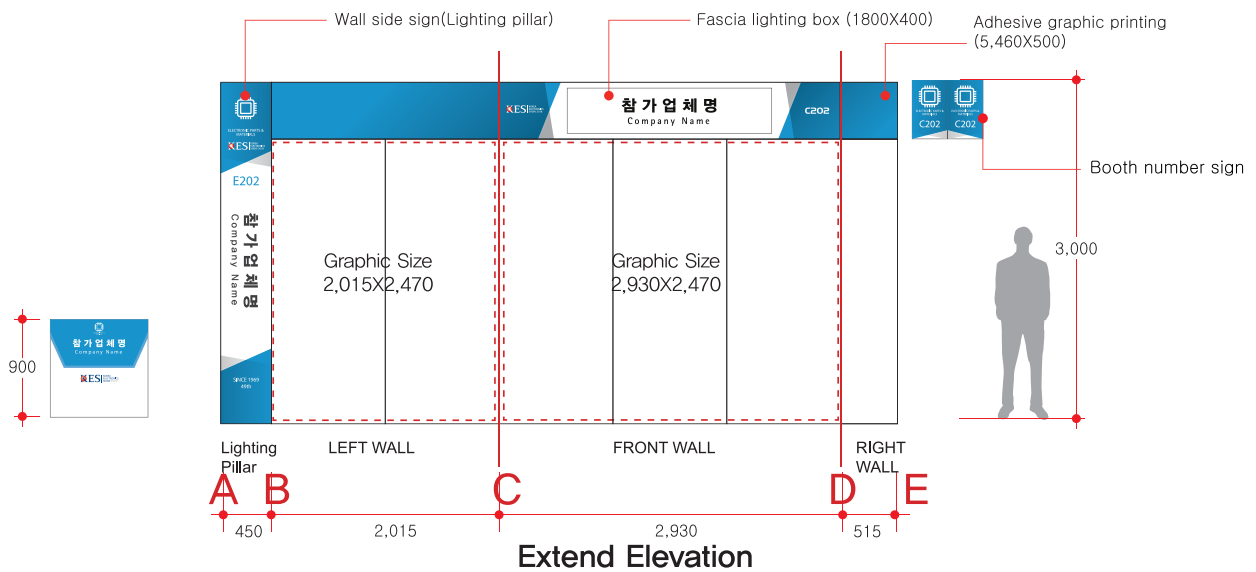
1Booth Type B (Corner Booth)



Perspective



Top View



Extend Elevation

Booth Particulars		
1. Booth structure	W: 3m x D: 2.5m x H: 3m(Wood wall)	1set
2. Fascia lighting box	Company name / W: 1.8m x H: 0.4m	1pc
3. Wall side sign(Lighting pillar)	Per company (Graphic printing)	1set
4. Information desk	Info. desk(Block system)+Bar stool	1set
5. Spot light	Spot (10w)	4pcs
6. Power socket	220V / 2Holes	1pc
7. Flooring(Pytex)	Fire resistant A-class W: 3m x D: 3m	9㎡
8. Electric power	220V (Single-phase)	1Kw
9. Booth number sign	Per company (Graphic printing)	1set

Information Set



Block Information Desk
Size : 900x400x900(H)



Bar Stool (White)

1Booth Type B (6 ZONE Color)

CONSUMER &
HOME ELECTRONICS



3D PRINTING &
CONVERGENCE



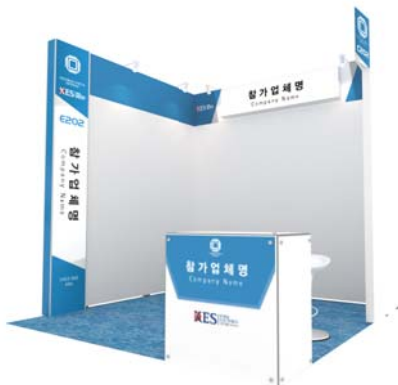
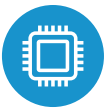
IT CONVERGENCE



MOBILE &
COMMUNICATION



ELECTRONIC PARTS &
MATERIALS



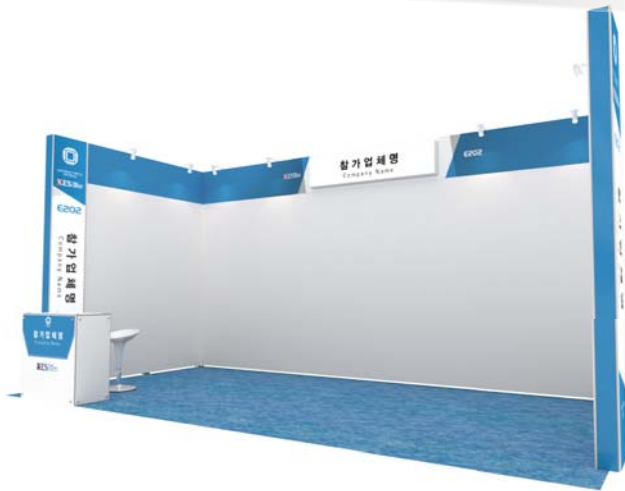
VR & AR



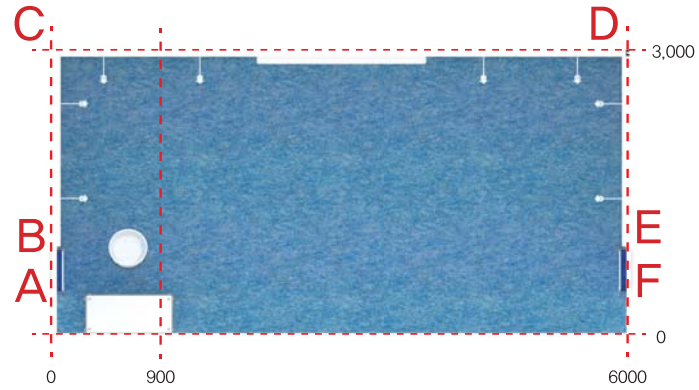
START-UP & R&D



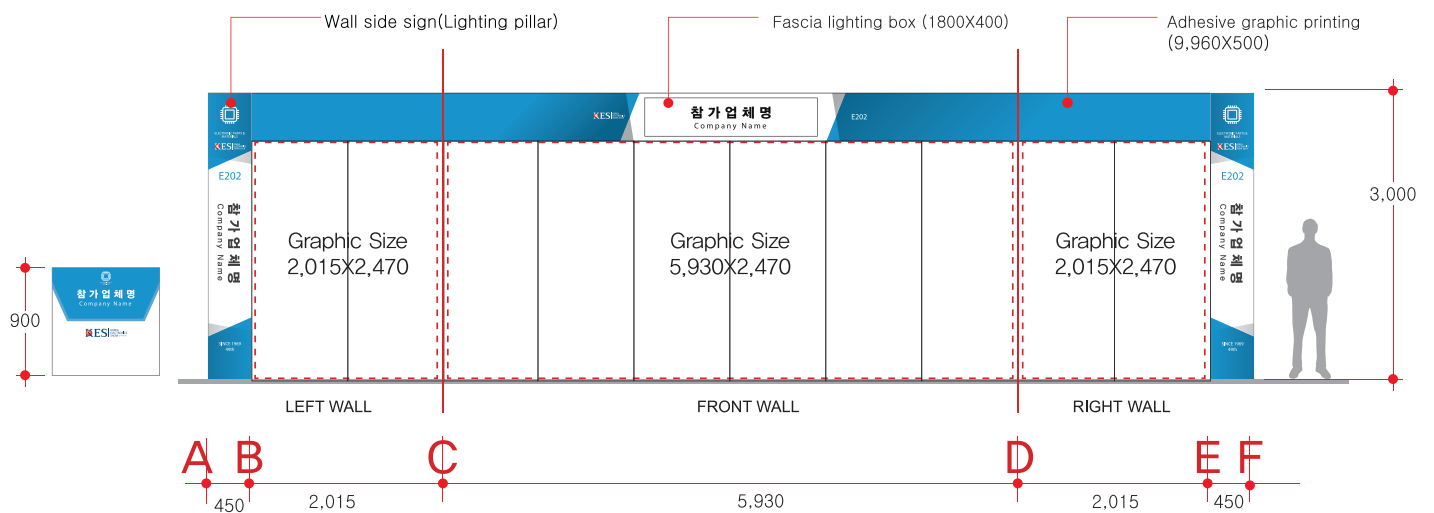
2Booth Type A (Standard Booth)



Perspective



Top View



Extend Elevation

Booth Particulars		
1.Booth structure	W: 6m x D: 2.5m x H: 3m(Wood wall)	1set
2.Fascia lighting box	Company name / W: 1.8m x H: 0.4m	1pc
3.Wall side sign(Lighting pillar)	Per company (Graphic printing)	1set
4.Information desk	Info. desk(Block system)+Bar stool	1set
5.Spot light	Spot (10w)	8pcs
6.Power socket	220V / 2Holes	2pcs
7.Flooring(Pytex)	Fire resistant A-class W: 6m x D: 3m	18m ²
8.Electric power	220V(Single-phase)	2Kw

Information Set

Block Information Desk
Size : 900x400x900(H)

Bar Stool (White)

2Booth Type A (6 ZONE Color)

CONSUMER &
HOME ELECTRONICS



3D PRINTING &
CONVERGENCE



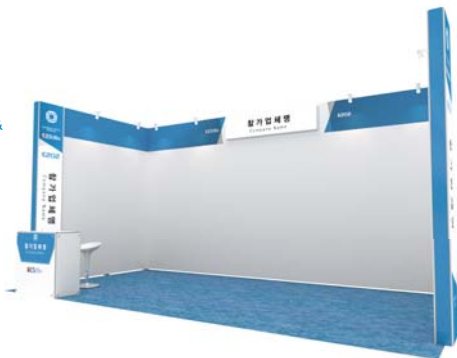
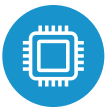
IT CONVERGENCE



MOBILE &
COMMUNICATION



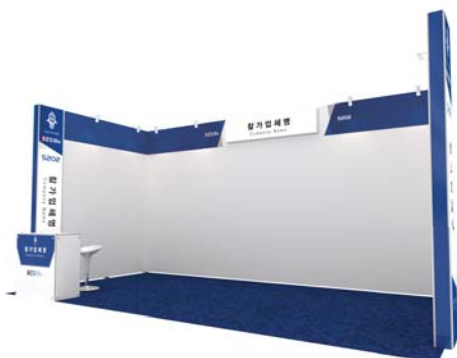
ELECTRONIC PARTS &
MATERIALS



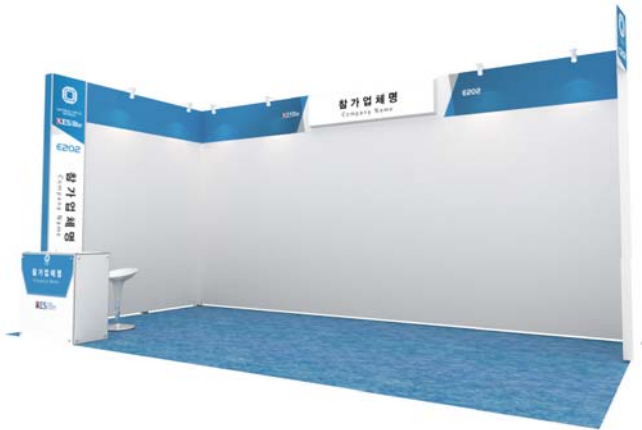
VR & AR



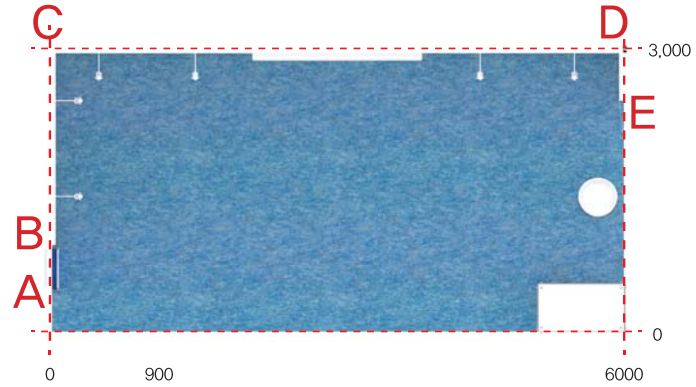
START-UP & R&D



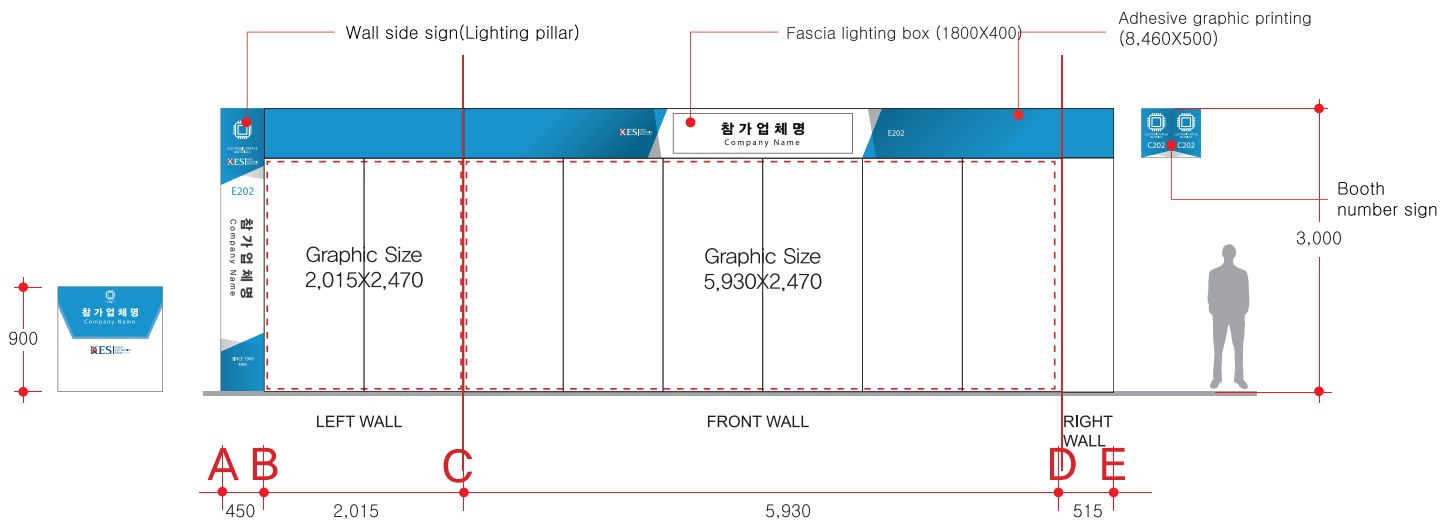
2Booth Type B (Corner Booth)



Perspective



Top View



Extend Elevation

Booth Particulars		
1.Booth structure	W: 6m x D: 2.5m x H: 3m(Wood wall)	1set
2.Fascia lighting box	Company name / W: 1.8m x H: 0.4m	1pc
3.Wall side sign(Lighting pillar)	Per company (Graphic printing)	1set
4.Information desk	Info. desk(Block system)+Bar stool	1set
5.Spot light	Spot (10w)	6pcs
6.Power socket	220V / 2Holes	2pcs
7.Flooring(Pytex)	Fire resistant A-class W: 6m x D: 3m	18㎡
8.Electric power	220V (Single-phase)	2Kw
9.Booth number sign	Per company (Graphic printing)	1set

Information Set



Block Information Desk
Size : 900x400x900(H)



Bar Stool (White)

2Booth Type B (6 ZONE Color)

CONSUMER &
HOME ELECTRONICS



3D PRINTING &
CONVERGENCE



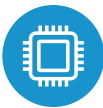
IT CONVERGENCE



MOBILE &
COMMUNICATION



ELECTRONIC PARTS &
MATERIALS



VR & AR



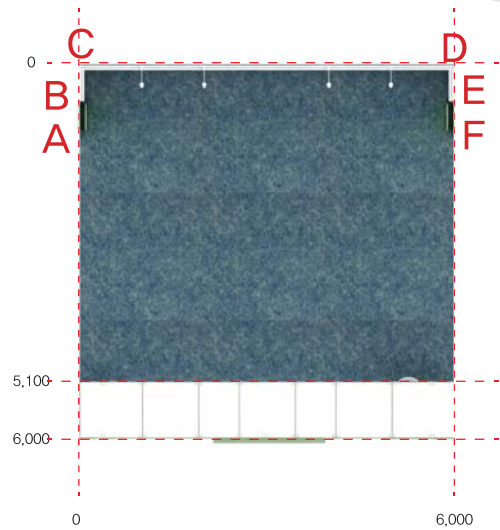
START-UP & R&D



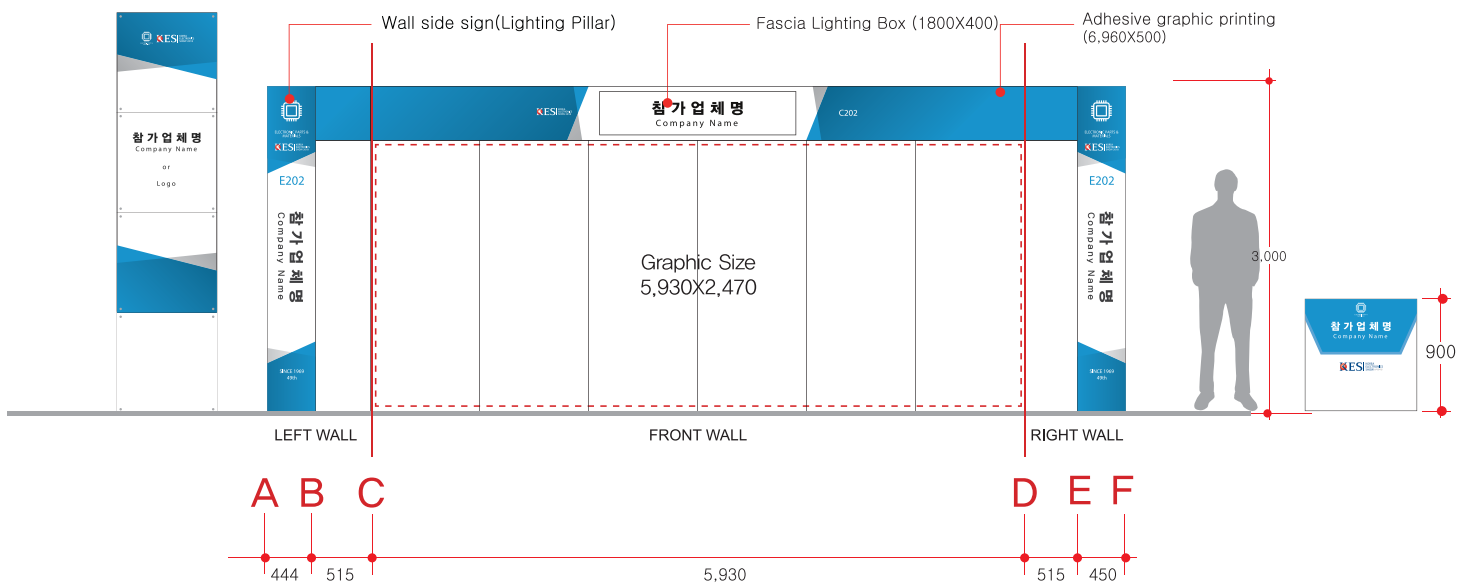
4Booth Type(Standard Booth)



Perspective



Top View



Extend Elevation

Booth Particulars		
1.Booth structure	W: 6m x D: 6m x H: 4.25m(Wood wall+Block)	1set
2.Fascia lighting box	Company name / W: 1.8m x H: 0.4m	2pcs
3.Wall side sign(Lighting pillar)	Per company (Graphic printing)	2set
4.Information desk	Info. desk(Block system)+Bar stool	1set
5.Spot light	Spot (10w)	4pcs
6.Power socket	220V / 2Holes	4pcs
7.Flooring(Pytex)	Fire resistant A-class W: 6m x D: 6m	36㎡
8.Electric power	220V(Single-phase)	4Kw
9. Ceiling light	150w	2set

Information Set



Block Information Desk
Size : 900x400x900(H)



Bar Stool (White)

4Booth Type(6 ZONE Color)

CONSUMER &
HOME ELECTRONICS



3D PRINTING &
CONVERGENCE



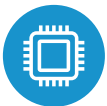
IT CONVERGENCE



MOBILE &
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ELECTRONIC PARTS &
MATERIALS



VR & AR



START-UP & R&D

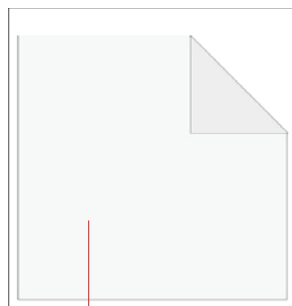


Display guide line

① Adhesive printing (material: Adhesive PVC sheet)

→ It can be posted by paperhanger

PVC sheet is the printing material which is easy to remove.
As other printing materials are not easy to remove,
using PVC sheet is essential.

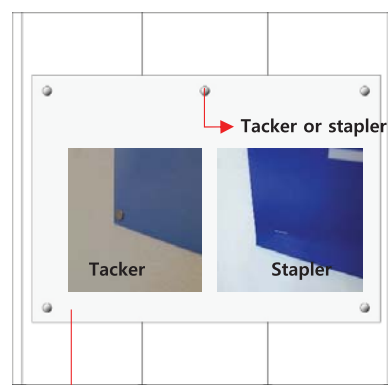


Using PVC sheet is crucial.
(other printing materials cannot be used)

② Non-adhesive printing (banner, printouts etc.)

→ Exhibitor can be self-posted by tacker or stapler

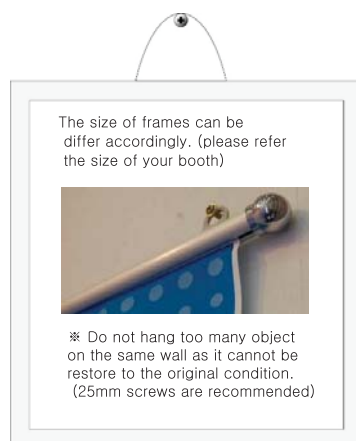
※ Staple must be removed after the show.



Tacker is better and easy to be used

③ Frames or any items, need to be hung on the wall

→ Exhibitors can self-build with screws
(the size must be up to 25mm) **(No Nail)**



※ Do not hang too many object
on the same wall as it cannot be
restore to the original condition.
(25mm screws are recommended)



Not on the joints area

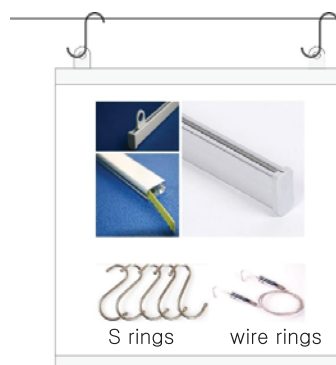


Not too many hangs
on the same spot

④ S ring, hanging rods or wire ring can be used to hang

→ Exhibitors can self-hang items in the groove on the top
of the wall by using wire rings.

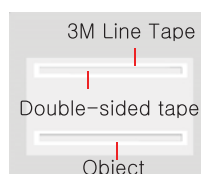
(S ring and wire rings can be purchased at the hardware store)



Hang in the groove on the top



NOTICE



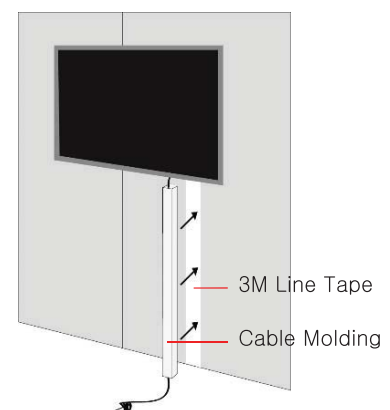
- ① The construction material (wood wall) is a rental products which must be restore to the original condition after use
- ② Any superior adhesive strength product such as double-sided tape or super tape cannot be used.
(if you use a line tape from 3M company under the double-sided tape, it can be store to the original condition. Please use this method)
- ③ Any other high-strength adhesive such as glue gun or silicon are prohibited.
- ④ Any perforating actions except screw are prohibited.
- ⑤ if any damage occurs restoring fee will be charged. (maximum ₩ 300,000 per booth panel)

Wall display samples



Wall-hanging PDP installing methods

- Cables cannot be molded if you use laptop or any other electronics .
- This walls cannot be perforate for hiding cables or wires. It will be molded by wire molding rods with 3M Line tape



Graphic layouts (Backdrops)

(mkc06@inaradesign.co.kr / Skype ID: min.vanessa)

Nara Design Co., Ltd.

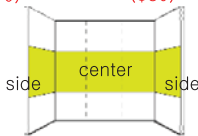
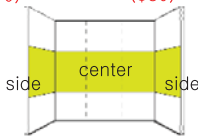
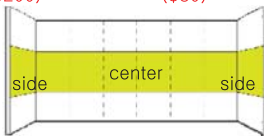
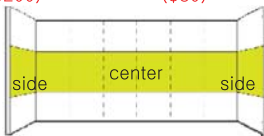
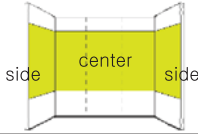
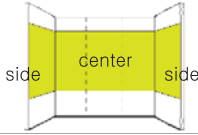
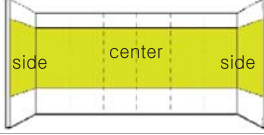
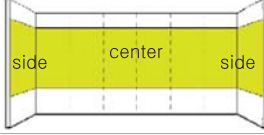
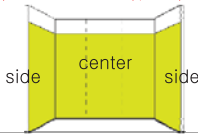
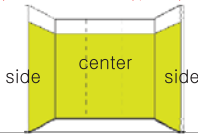
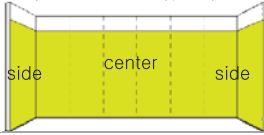
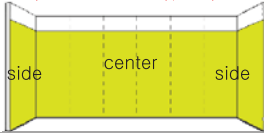
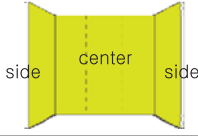
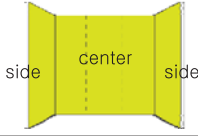
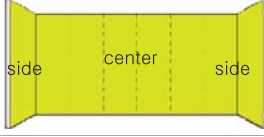
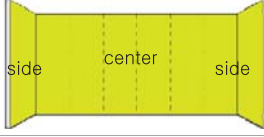
Exhibition SG Team / vanessa, Executive Manager

Tel. +82-2-557-0481 Fax. 02-557-0136

Email _mkc06@inaradesign.co.kr

※ VAT excluded

※ This is only an option. Not a crucial item.

article	1 booth		2 booth		Remarks (sample images)
	center	sides	center	sides	
① 1.0m graphic	W: 2923 H : 1000 Design fee (\$220~) Printing fee (\$110) 	W: 2015 H : 1000 Design fee (\$170~) Printing fee (\$80) 	W: 5923 H : 1000 Design fee (\$370~) Printing fee (\$200) 	W: 2015 H : 1000 Design fee (\$170~) Printing fee (\$80) 	
② 1.5m graphic	W: 2923 H : 1500 Design fee (\$270~) Printing fee (\$155) 	W: 2015 H : 1500 Design fee (\$200~) Printing fee (\$110) 	W: 5923 H : 1500 Design fee (\$420~) Printing fee (\$290) 	W: 2015 H : 1500 Design fee (\$200~) Printing fee (\$110) 	
③ 2.47m graphic (Excluding Signboards)	W: 2923 H : 2470 Design fee (\$320~) Printing fee (\$245) 	W: 2015 H : 2470 Design fee (\$220~) Printing fee (\$170) 	W: 5923 H : 2470 Design fee (\$470~) Printing fee (\$470) 	W: 2015 H : 2470 Design fee (\$220~) Printing fee (\$170) 	
④ 2.97m graphic (facade)	W: 2923 H : 2970 Design fee (\$370~) Printing fee (\$290) 	W: 2015 H : 2970 Design fee (\$270~) Printing fee (\$200) 	W: 5923 H : 2970 Design fee (\$520~) Printing fee (\$560) 	W: 2015 H : 2970 Design fee (\$270~) Printing fee (\$200) 	

※ Korean or English must be addressed if you want to include your fascia To the graphics.

The booth at the corner will have only one side, If you have over 3 booth type please contact us.

Please apply it by 10.10.2018

*The price is only when all graphic sources provided by exhibitors.
Designing fee could be changed accordingly by any extra work